



The TrustBridge and Womble Bond Dickinson

launch a series of Cyber and Data Privacy workshops to help Senior executives navigate the new data regulation compliance and governance landscape.

All delegates will receive a free Ransomware Checklist



In conjunction with ECIA



and supported by Flip Electronics



Background

The TrustBridge, the renowned Cyber and Data privacy company, has teamed up with Womble Bond Dickinson to offer some practical workshops that allow CEOs/ CTOs and other senior managers to evaluate their Cyber risk and approach, plus practical steps toward data protection, regulation alignment at a time when various US states are introducing data protection and privacy regulations.

Womble Bond Dickinson is a transatlantic law firm, with offices across the US, and in Europe. WBD has a wealth of regional heritage and local knowledge, which combined with a transatlantic outlook, enables their teams of lawyers to generate the insights capable of unlocking more opportunities for our clients. It all adds up to hands-on, switched-on lawyers and professionals with the ability to deliver intelligent, grounded and pragmatic advice that our clients need to feel confident and succeed at home, across the Atlantic and around the world.

WBD operates across many sectors, and the specialist IT and data protection arm of this law firm provides a fully tailored, personal service, allowing clients to access support ranging from a specific area of legal advice, such as within data protection and privacy law or cyber security law, to a comprehensive source of constant legal guidance.

The Trust Bridge™ The Trust Bridge's team of highly qualified specialists guide organisations through a practical step by step alignment process to ensure personal data management is in line with the data privacy ecosystem within which all organization must all operate. TTB's works with clients to offer superior consulting advice, practical solutions and training so that they can build trusted services that their customers and members can rely on. TTB has a unique combination of expertise and independently accredited training and education, designed to ensure that the team delivers trusted, compliant services to their customers, in the light of GDPR, PECR, CCPA, e-privacy laws and global data protection regulations.

Legal, technical and practical management experience ensures we can offer a complete service to our clients.



Workshops

Cyber Data Breaches:

How to manage them and mitigate the risk

Can you satisfy the seven core elements of the Biden cybersecurity executive order (May 2021)?

Who is this workshop for:

This workshop is targeted at all senior management of organizations using and operating in a supply chain. Are you dealing with vendor due diligence and questionnaires?

Any IT manager or information security manager, Data Protection Officer or person responsible for data protection in an organization, Ciso (Chief Information Security Officer) and team, business leaders and business owners, and board of directors.

The workshop will cover:

Cyber and Data Breach: Risk, Ransomware and ROI

- **Breach Policy:** planning and development: policies/ process, investment and the hidden ROI
- **Risk and high risk assessment:** Ransomware / 3rd party supply chain/ Business Email Compromise/ Fraud/ WFH
- **Incident response:** how to recognise that a Breach has occurred and how to respond
- **Notification of Breach:** required or not required? What the regulators don't tell you.
- **Best Practice:** development to mitigate risk. Does certification solve the problem? Governance (ISO, CMMC, SOC2) and Compliance
- **Business continuity:** managing through and recovering from Cyber breach and Ransomware attack
- **Cyber Insurance:** is it worth it? Can you protect yourself?
- **Staff Training and Awareness;** what is your approach for 2022 and beyond?

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www.thetrustbridge.co.uk/book-online

Who should attend:

C Suite, business owners, and members of staff who have access to any personal data of employees / customers / consumers / members / delegates (for events) during their day to day job.

Do you do business outside the US?

Do you do business with global companies?

Do you do business across state boundaries?

Is your supply chain secure?

How do you know?

Who has access to your data outside your organization?

What you will gain from this workshop:

All attendees will gain:

- Free Ransomware checklist
- Understanding of how to assess the risk for your organization associated with Data Privacy and Protection regulation and Cyber breach
- An accountability framework that supports due diligence plus gains and maintains customer relationships
- The questions to ask your team to determine if your organization is aligned to the regulations and prepared to manage a cyber breach
- Practical application of Data Protection Regulations: GDPR / CPRA and other US state regulations, and their link to Cyber Security and how they apply to your specific organization

Workshop leaders:

Ted Claypoole –

Ted Claypoole leads Womble Bond Dickinson (US) LLP's IP Transactions and FinTech Teams. Clients call on Ted to help manage, protect and profit from information, and his practice spans all sectors of the information economy. He helps companies design data analytics strategies and comply with relevant laws and contracts. Privacy and cybersecurity are the starting points for client advice on data collected through transactions, online interactions and the Internet of Things, with an emphasis on payments and financial activity. A former in-house data and technology counsel for Bank of America and for CompuServe, Ted brings deep and practical experience in business and risk management to his work with clients.



David Clarke FBCCS,

Chief Technology Officer, The Trust Bridge <https://www.linkedin.com/in/1davidclarke/> David is a highly experienced Chief Information Security Officer/Cyber Security and GDPR Management having worked with Reuters Thomson and BritishTelecom (amongst others) internationally.



Consultant with a deep knowledge of Global project delivery and operational leadership. He operates across FTSE (Financial Times Stock Exchange) 100 index companies, SME and start-ups within Financial Services, FinTech, Telecoms, Technology and Utilities sectors developing strong coherent cyber security, GDPR data protection and privacy strategies. He is the founder of GDPR Technology Forum with over 22,000 members <https://www.linkedin.com/groups/1201767>

Dave created a Global Infrastructure for the World's largest private trading network, Trading \$3 trillion a day, and has managed Multiple Global Security Operations Centres.

In Dec 2019, David was named (at number 15) in the list of thought leader and influencers to follow in 2020 by Thinkers 360

Tara Cho:

Tara chairs Womble Bond Dickinson (US) LLP's Privacy and Cybersecurity Team. Her practice is dedicated to counselling clients on privacy and data security issues across industries such as technology, retail, e-commerce, healthcare / healthtech and life sciences. Tara became certified as a legal specialist in Privacy and Information Security Law by the North Carolina State Bar Board of Legal Specialization in 2018 as part of the inaugural class of specialists in this field. She is also recognized by the IAPP as a certified information privacy professional for both the U.S. (CIPP/US) and Europe (CIPP/E). Tara helps clients with all aspects of privacy and data security law, including establishing and assessing compliance programs, responding to data breaches and security incidents, conducting risk analyses, drafting privacy policies,



Moderator: Penny Heyes

Penny Heyes, Chief Commercial Officer <https://www.linkedin.com/in/pennyheyesh/> Penny is a co founder of The Trust Bridge and the Chief Commercial Officer. A highly experienced international sales, marketing and business development professional, she has worked in multiple product & service sectors, globally.



Penny has developed the accredited online courses and the offline workshops, along with David; "Data Breaches and How to Manage them", "Marketing in the Data Privacy Era", "Certificate of GDPR Understanding" and "Cyber and Data Breaches: Mitigate and Manage". Over the last 2 years, Penny and the The Trust Bridge team has been working with the Information Commissioners Office (ICO) in the UK to develop one of the first accredited data processing certification schemes. It is anticipated that this will be launched in early 2022.

Workshop availability

DATE: April 22nd

TIME: 8.30 am to 12.30pm

CITY: Atlanta

VENUE: Offices of Flip Electronics 6520 Corporate Court Suite 300, Alpharetta, GA 30005

COST PER PERSON: US \$350

DATE: April 22nd

TIME: 1.30 to 5.30pm

CITY: Atlanta

VENUE: Offices of Flip Electronics 6520 Corporate Court Suite 300, Alpharetta, GA 30005

COST PER PERSON: US \$350

DATE: April 28th

TIME: 8.30 am to 12.30 pm

CITY: Virginia

VENUE: Offices of ECIA (Beco Fifty West) 3975 Fair Ridge Drive, Fairfax, VA

COST PER PERSON: US \$350

DATE: April 28th

TIME: 1.30 to 5.30 pm

CITY: Virginia

VENUE: Offices of ECIA (Beco Fifty West) 3975 Fair Ridge Drive, Fairfax, VA

COST PER PERSON: US \$350

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