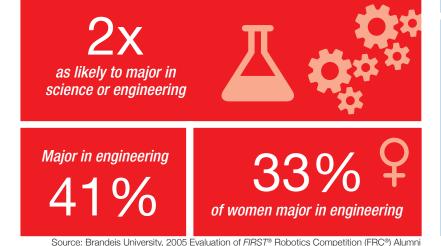
FIRST® IMPACT

10 years of evaluation data indicates that with participation in **FIRST**,® team members are:

STEM MAJOR CITED BY FIRST PARTICIPANTS



SCHOOL ENGAGEMENT INCREASES FOR FIRST PARTICIPANTS

More interested in doing well in school

FIRST® LEGO® League

FIRST® Tech Challenge

FIRST® Robotics Competition

Plan to take a more challenging math or science course



FIRST® Tech Challenge

FIRST® Robotics Competition

More interested in going to college

Source: Brandeis University, 2011 FIRST® Tech Challenge (FTC®) - FIRST® Robotics Competition Evaluation and 2013 FIRST® LEGO® League (FLL®) Evaluation

21ST CENTURY WORK-LIFE SKILLS GAINED BY FIRST PARTICIPANTS



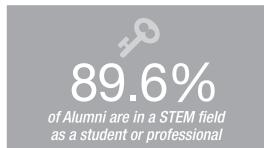
Increased time management skills





Source: Brandeis University, 2011 FIRST® Tech Challenge - FIRST® Robotics Competition Evaluation and 2013 FIRST® LEGO® League Evaluation

FIRST ALUMNI IN STEM CAREERS



Source: FIRST, 2011 Survey of FIRST® Robotics Competition and FIRST® Tech Challenge Alumni

