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FOR IMMEDIATE RELEASE

ECIA Names Second of Eight Subject Matter Expert Group (SMEG) Leaders for GIPC

Atlanta, GA — ECIA announces that Alison R. Harris will lead the International Trade Compliance SMEG for ECIA's recently formed Global Industry Practices Council (GIPC). The ITC group will work to identify global trade compliance issues and provide best practice guidance within the electronic components authorized channel.

Alison Harris is a trade compliance professional with a progressive background in transportation, logistics, import, export and trade compliance program management. In her role at Avnet as director of international trade compliance for the Americas, she is responsible for the development and management of the export, import, and international trade functions for the company. Based at Avnet's headquarters in Phoenix, Arizona, Alison is a Code of Conduct Advisor for Avnet and is an active member in Society of International Affairs, International Compliance Professionals Associate, and Council of Supply Chain Management Professionals.

Navigating this complex area of changing trade compliance regulations is the primary purpose of this Subject Matter Expert group. Examples of the regulations and programs this group will focus on are ITAR, EAR, NAFTA, CTPAT, Customs and Border Protection and Census regulations.

We thank Alison from Avnet and all the current International Trade Compliance SMEG Members from Digi-key, TTI, Future, TE Connectivity, C&K, Littelfuse and Vishay for getting involved and making a difference.

Additional SME Groups will focus on Business Process Operations, Logistics Services, Customer Experience, IT Security and Quality and are under development by the Global Industry Practices Council and currently recruiting group leaders and members.

For more about the GIPC and their SMEGs, please go to our ECIA website and/or contact Don Elario at atdelario@ecianow.org

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the

authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.