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FOR IMMEDIATE RELEASE

### **ECIA Presents 2018 North Star Award to Blair Haas**

Atlanta, GA - ECIA North Star Award, the association's highest leadership honor, was awarded to **Blair Haas of Bud Industries**. The Award was presented at the ECIA Executive Conference by Jeff Thomson, ECIA Board Chair and was highlighted with several anecdotes from Blair's peers.

For millennia, the North Star provided the navigational basis to those who sought to explore our world and to make it better. The award is so named to reflect the extraordinary leadership, guidance, and perseverance within our industry. ECIA recognizes individuals who made significant contributions to the industry over the course of their careers and set the standard for those who follow. In 2016 the inaugural North Star Award recipient was long-time board member Michael Knight of TTI and John Denslinger, formerly of ECIA, earned the award in 2017.

Blair has served the Board of ECIA since its creation and served as Chair from 2015 to 2016. He was involved in doing the nitty gritty work of finance, investment, nominating, and steering the ever-changing and vibrant organization. He was deeply involved in this latest reorganization of ECIA and twice chaired the Executive Conference.

Blair represents the third generation of the Haas family to run Bud Industries, a 90 year old manufacturer of enclosures for the electronics and data industry. He joined Bud Industries, Inc. over 45 years ago, became president in 1992 and currently serves as its CEO.

As a lifelong resident of the Cleveland area, he has also served that community in a variety of capacities including Chairman of the Board of the Cleveland Music School Settlement and Vice-President of the Jewish Family Service. He is currently a Vice President of the board of the Hawken School in Cleveland.

#### About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.