



CONTACT: Jennifer Read
678-393-9990
jread@ecianow.org

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FOR IMMEDIATE RELEASE

ECIA Regional Series Program in Santa Clara Addresses Skilled Labor Shortage

Atlanta, GA - ECIA is pleased to announce The 2018 Regional Series returns to Silicon Valley on Thursday, March 22nd at the [Santa Clara Marriott](#), 2700 Mission College Boulevard.

According to the latest IPC Electronics Industry Pulse survey, manufacturers in North America are very concerned about labor costs and ease of recruiting. They see those issues are significant tail winds to growth as the industry expands. ECIA's distributor and rep members are confirming these woes.

The evening's first presentation is titled, "Looking for Talent? Effective Tools & Strategies to Position Your Company in a Competitive Market" by Gabrielle Jenkins, Managing Partner, [Resource Management](#). This presentation will provide attendees with a set of quick, inexpensive and effective tools and strategies to position your company as a compelling and engaging employment option in a highly competitive market. Gabrielle's career spans over 25 years including nine years in Talent Development at an electronic components distributor. Her firm works with a wide range of clients helping to attract, retain and engage high performers.

Join your industry peers for an evening of great discussion and even greater networking opportunities in Silicon Valley, typically one of our best attended Regional Series events.

"This program comes at a very opportune moment with survey after survey identifying the skilled labor shortage in North America as an inhibitor to industry growth," commented Debbie Conyers, vice president of member engagement. "Gabrielle Jenkins has deep knowledge and experience in our industry and brings cost-effective and reliable strategies to hiring and retaining the best employees. I look forward to this discussion in one of the most highly competitive labor markets in the country," she concluded.

For more information and [to register, click here](#).

ECIA thanks the following members for their guidance and assistance in planning the Regional Event:

Mark Conley - O'Donnell & Associates North; **Paul Dosser**, Digi-Key Electronics; **John Fullem**, Recht Associates; **Mike Gorham**, Mouser Electronics and **Todd McAtee**, Mouser Electronics.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components to the end customer. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.