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FOR IMMEDIATE RELEASE

## **ECIA Will Sponsor Women in Electronics and Host Informational Meeting After Executive Conference**

Atlanta, GA - ECIA is pleased to announce it supports the newly formed [Women in Electronics](#) industry association, announced last year. Women in Electronics is the first national non-profit association dedicated to empowering women towards brighter careers in the electronics industry. Powered by women, the group represents the electronic components industry specifically, and is looking for members, sponsors and activists who can help shape the agenda for the next generation of women leaders.

The group's [Second Annual National meeting](#) is scheduled for September 12-14 in San Diego. The theme is 'Better than our Best.' ECIA is a sponsor of this important meeting. During this interactive event, attendees will learn more about Women in Electronics - its mission, goals and plans as a non-profit designed to support women in our industry. Some of the top industry leaders will be in attendance as well as presenting at the conference. The group will exchange ideas, hear insights on women-centric topics, and network with 75 other peers and leaders from the electronics industry. "We can become the change we seek to create if WE have the will to create it," said Jackie Mattox, Women in Electronics' Founder and President. [Complete conference program can be found here.](#)

ECIA will further support Women in Electronics by promoting a Chicago-area luncheon to be held immediately following the ECIA Executive Conference on October 23. Conference attendees and local area industry peers are encouraged to stay for this informative meeting and learn more about the opportunities for women to network and mentor others.

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.