

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Thursday, August 16, 2018

ECIA Welcomes New Members:

July 2018

- **TLC Electronics**
- **TRC Electronics**
- **Xiamen SET Electronics Co., Ltd**

Upcoming Events

[Regional Series: Minneapolis](#)

October 2, 2018

Minneapolis, MN

[Executive Conference](#)

October 21-23, 2018

Chicago, IL

[Weekly Economic Trends](#)

[National Association of
Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

This information is made available through ECIA's membership in NAM.

Key Links

www.ecianow.org

www.eciaauthorized.com

Electronic Component Sales Trends Survey Survey Closes 8/31 - Results Published in September



Published quarterly, the Electronic Component Sales Trends (ECST) survey asks individuals from both member and non-member companies for their personal view on activity in certain end-markets and sales trends for specific electronic component groups. This survey has two goals: confirm predictions about the current quarter and determine sentiments about the next.

The value of a survey like ECST is increased when more people participate. Please take a few minutes to share your opinion at: www.ecianow.org/ECST

The results of the survey will be published by mid-September. Members, access previous reports by visiting www.ecianow.org. Log in at the upper right corner and visit "Industry Stats and Analytics" under the "Knowledge Center" tab to view the reports. If this is the first time you've logged into the site, after clicking on My ECIA (log in), you'll need to click on the reset password link.

If you have any questions about the ECST and other data offered by the ECIA Statistics Council, please contact [Jim Bruorton](#).

Save the Date: October 2 | Regional Event in Minneapolis

Focusing on MN Manufacturing and IoT



Mark your calendar for the 2018 Regional Series event in Minneapolis on Tuesday, October 2 at the Renaissance Minneapolis Bloomington, 5500 American Boulevard West, Bloomington, MN 55437. [Reserve your spot today!](#)

Bob Kill, president and CEO of [Enterprise Minnesota](#) will present data from the annual State of Manufacturing®, a comprehensive survey project. To say that times are good for Minnesota manufacturers would be an understatement. The sobering counterweight to this enthusiasm is the looming workforce shortage. Bob will share the full results and analysis of the survey.

Scott Nelson, Vice President of Product, [Digi International](#) will discuss the IoT market - what's new, where it's headed and what it means for increased sales of electronic components. Scott joined



Have an Opinion on Market Direction?

Digi in October 2017 and is responsible for directing the company's vision, strategy, and product roadmaps in collaboration with Research and Development, Sales, and Operations.

Thank you to the generous Regional Series Sponsors:



ECIA's Office Has Moved!

ECIA's Georgia office has moved!



Please make a note of the new address:
310 Maxwell Road, Suite 200
Alpharetta, GA 30009

The office phone number is unchanged:
678-393-9990



Did You Know?

Regional Meeting Presentations Available on the ECIA Events Mobile App



Stay updated with the Event Mobile App, visit the Apple or Google Play store to download the ECIA Events App or visit <http://app.resultsathand.com/ecia> from your computer. Complete your profile and access information on all ECIA events and programming. Presentations are found under "Materials".



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