

# The Source

A weekly newsletter for members of the  
Electronic Components Industry Association.



Thursday, January 18, 2018

## Upcoming Events

[Regional Series: Phoenix](#)

**February 6, 2018**

Phoenix, AZ

[Regional Series: Irvine](#)

**February 8, 2018**

Irvine, CA

[University of Innovative  
Distribution](#)

**March 11-14, 2018**

Indianapolis, IN

[Regional Series: Silicon Valley](#)

**March 20, 2018**

Santa Clara, CA

[Weekly Economic Trends  
National Association of  
Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

This information is made available through ECIA's membership in NAM.

## Key Links

[www.ecianow.org](http://www.ecianow.org)

[www.eciaauthorized.com](http://www.eciaauthorized.com)



## Regional Series Events: Reserve Your Seat

Start the Year Connecting with Industry Friends

**Phoenix: Feb. 6th | Southern California: Feb. 8th**



Face-to-face networking opportunities seem few and far between in this increasingly digital workplace, yet they are still critical. The Regional Series

provides that important connection while exploring the local impact of industry issues and looking ahead to industry trends. Attendees enjoy a hosted social hour and dinner in a relaxed environment while they network and learn from industry experts.

The theme of transformative technology will ensure powerful, forward-looking programs for these first two 2018 Regional Events. Chuck Delph, president of Avnet Americas will lead off the Phoenix meeting with a discussion on the opportunity that digital transformation presents, the power of big data and analytics, and the reality of centralization requirements and low-cost region support. Delph will be followed by IHS Markit's senior analyst Sam Lucera, who will provide an overview of how technologies are converging to reshape markets. Citing the automotive industry as a prime example, he will talk about how these technologies are presenting both opportunities and challenges for automotive players. Lucero will also present at the Southern California meeting.

**Who Should Attend:** We welcome company executives and branch personnel - along with their customers and supply chain partners. Anyone involved in the electronic components industry that has an interest in networking and learning more about the local industry landscape.

**Registration:** Registration fees are \$50 for ECIA/ERA members and faculty; \$75 non-members. Young professionals receive a \$10 discount. [Click here to register.](#)

### Program Schedule:

- 4:00 - 5:00 pm Networking (Hosted bar and appetizers)
- 5:15 - 6:00 pm Presentation
- 6:00 pm Dinner
- 6:30 pm Presentation
- 7:00 pm Close

### 2018 Series Sponsors:



**AVNET**  
Reach Further™

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## January is National Mentoring Month How can you help?

Nine million kids in America are growing up without someone to provide direction. They make everyday choices that lead to life's big decisions without enough guidance and support - the kind most of us count on. Every kid should have someone to turn to. Join the movement, [Mentor IN REAL LIFE.](#)

- Having a mentor empowers young people to make smart choices that put them on a path to making better life decisions.
- Students who have mentors are more likely to stay in school.
- Mentoring builds relationships that are as meaningful for the mentor as they are for the young person.
- For mentors, the relationship can build leadership and management skills, expand a mentor's professional network, and provide an empowering opportunity to give back to the community.

ECIA encourages members to get involved and support a local [FIRST® Robotics Competition](#) team. Become a mentor and realize the impact you can have in real life. Start a positive cycle: choose to be there for a young person in moments big and small.

## Registration Open - Limited Space Available March 11-14, 2018



Founded in 1994, UID is sponsored and managed by thirty five leading industry trade associations and has served over 9,000 attendees. As a member of ECIA, your company receives a discount on the cost of tuition.

The [University of Innovative Distribution](#) is a concentrated educational program focused on the unique needs of the wholesale distribution industry. 2018 marks the 24th year that UID has been serving the supply chain. Known worldwide for excellence in education, UID is sponsored by the leading distribution professional associations, in cooperation with the Department of Technology Leadership and Innovation of Purdue University.

## Did You Know? ECIA Industry Infographics Help You Recruit

These graphics include the size, health and wealth of opportunity available in the tech sector, and more. Add them on your website, print flyers for career fairs, even post them to your social sites.



Visit the [ECIA Our Industry](#) page to access.



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