

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, January 24, 2018

Upcoming Events

[Regional Series: Phoenix](#)

February 6, 2018

Phoenix, AZ

[Regional Series: Irvine](#)

February 8, 2018

Irvine, CA

[University of Innovative
Distribution](#)

March 11-14, 2018

Indianapolis, IN

[Regional Series: Silicon Valley](#)

March 20, 2018

Santa Clara, CA

[Weekly Economic Trends](#)

[National Association of
Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

This information is made available through ECIA's membership in NAM.

Key Links

www.ecianow.org

www.eciaauthorized.com



Engaged ECIA Members Reap the Most Benefits



Are you taking full advantage of your benefits?

Ways to be more engaged:

1. Join an ECIA [board/committee](#) or [council](#)
2. Attend or Sponsor an [ECIA event](#)
3. Participate in the [ECIA authorized inventory site](#)
4. Add coworkers to your ECIA company profile
5. Display the ECIA Member logo on your website ([sign into My ECIA](#) to download it from the "Member Resources" link)

Based on activity, congratulations to the following companies who have increased the value of their membership and have been highly engaged:

Allied Electronics; Avnet, Inc.; AVX Corp.; Carlton-Bates Company; Catalyst Sales, Inc.; Cornell Dubilier Electronics, Inc.; Digi International; Digi-Key Electronics; Electronic Connector Co.; Gopher Electronics Company; Master Electronics; Mouser Electronics; Newark element 14; ON Semiconductor; PEI-Genesis, Inc.; Sager Electronics; Symmetry Electronics, Inc.; TDK-Lambda Americas; TTI, Inc. and WPG Americas, Inc.

Are you taking full advantage of member benefits? We can help maximize your ROI, give us a call at: 678-393-9990.

Regional Events Explore Transformative Technologies

Sam Lucero, IHS Markit Senior Analyst, to Focus on Automotive Opportunities and Challenges



At the February Regional Series events, Sam Lucero will provide an overview of how transformative technologies are converging to reshape industries, specifically taking a deep dive into automotive markets. Sam will show how these technologies are presenting both opportunities and challenges for automotive players.

Transformative technologies are coming together in new, powerful ways. They are driving innovation, disrupting industries, and dramatically changing companies. While technologies such as AI,

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IoT, computer vision, and the cloud are not new, they are converging at an accelerated pace, fundamentally changing the automotive industry, and enabling the shift from connected to autonomous vehicles. Learn what this means for your business.

Join us for this unique industry event. Enjoy a hosted social hour and dinner in a relaxed environment. The meeting provides an excellent avenue to introduce your team to the association and industry peers. [Click here for information on events in your area.](#)

We appreciate the generosity of the **2018 Regional Series Sponsors:**



Spark at EDS: Call for Participants



Spark is a unique summit within the EDS Summit - created to introduce the next generation to EDS and give them tools to help grow their careers. Spark benefits everyone: your people, your business, EDS and the electronic components

industry. Now is the time to bring your talented people to the next level.

Attendance is limited to just 30 selected participants, with a maximum of two persons per company. Contact [Gretchen Oie](#) at 312-648-1140 to register. All Spark attendees receive a special EDS Spark registration rate of \$500.

[View Spark program and application.](#)

Did You Know?

ECIA Member Logo Identifies Your Company as a Leader in Fight Against Counterfeit Components



Log into [My ECIA](#) and visit the Member Resources page to access the ECIA Member logo. An effective marketing tool to distinguish your company, it is a valuable asset that sets you apart as a company that cares about industry integrity. Use it on your website and printed materials. Please note that other ECIA logos should be deleted and replaced with this new one.



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