

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, February 7, 2018

Upcoming Events

Regional Series: Irvine

February 8, 2018

Costa Mesa, CA

University of Innovative
Distribution

March 11-14, 2018

Indianapolis, IN

Regional Series: Silicon Valley

March 20, 2018

Santa Clara, CA

Weekly Economic Trends

National Association of
Manufacturers

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

This information is made available through ECIA's membership in NAM.

Key Links

www.ecianow.org

www.eciaauthorized.com



Electronic Component Sales Trends Survey

Survey Closes 2/28 - Results Published in March

Want Accurate Industry Market Trend Data? Please Respond by February 28th



Published quarterly, the Electronic Component Sales Trends (ECST) survey asks for your view on activity in certain end-markets and sales trends for specific electronic component groups. This survey

has two goals: confirm predictions about the current quarter and determine sentiments about the next.

The results of the survey will be published by mid-March. Members, access previous reports by visiting www.ecianow.org. Log in at the upper right corner and visit "Industry Stats and Analytics" under the "Knowledge Center" tab to view the reports. *If this is the first time you've logged into the site, after clicking on My ECIA (log in), you'll need to click on the reset password link.*

If you have any questions about the ECST and other data offered by the ECIA Statistics Council, please contact [Jim Bruorton](#).

Please take a few minutes to share your opinion at: www.ecianow.org/ECST

Your Response is Important - Please Respond by February 28th

Save the Date: June 13 & 14, 2018
World Passive Components Trade Statistics Meeting
Location: Atlanta, Georgia



Mark your calendars now, the 2018 World Passive Components Trade Statistics Meeting will be held in Atlanta, Georgia on June 13th and 14th 2018.

The World Passive Component Trade Statistics Meeting is comprised of three regionally operated trade associations whose legacy organizations (EPCIA, JEITA, and ECIA) have been publishing global statistics for passive components for more than 30 years. The forum rotates regionally



every two years, providing an on-going refresh and review of processes, practices and procedures to continuously assure legal and regulatory compliance at every step. The WPTS statistics programs are recognized worldwide for accuracy, quality of data, and industry participation.

If your company is a manufacturer of passive components, you or a company sales and/or marketing representative should plan to attend this meeting. Meeting location and agenda will be published at a later date and posted on www.ecianow.org.

For further details, contact [Jim Bruorton](#).



Did You Know? New FAQ Page Has Plenty of Answers

A collection of [FAQ's](#) has been added to the ECIA site. Use the site to get assistance in accessing resources and registering for events. When you need a quick answer, check the FAQ page first. We are always happy to talk to you too, so please don't hesitate to contact the office at 678-393-9990.



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