

# The Source

A weekly newsletter for members of the  
Electronic Components Industry Association.



Wednesday, February 21, 2018

## Upcoming Events

[University of Innovative  
Distribution](#)

**March 11-14, 2018**  
Indianapolis, IN

[Regional Series: Silicon Valley](#)

**March 20, 2018**  
Santa Clara, CA

[EDS](#)

**May 15-18, 2018**  
Las Vegas, NV

[Weekly Economic Trends](#)  
[National Association of  
Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

This information is made available through ECIA's membership in NAM.

## Key Links

[www.ecianow.org](http://www.ecianow.org)

[www.eciaauthorized.com](http://www.eciaauthorized.com)



We join companies and organizations across the world to celebrate how engineers make a difference and to encourage a discussion about

the need for engineers.

Do your part - use these tips from DiscoverE and FIRST Robotics:

- Visit a classroom to talk about a career in engineering
- Bring students to your place of business
- Mentor, mentor, mentor
- Volunteer at a science/engineering fair

[Review inspirational stories](#) of how successful FIRST alums were inspired!

## Regional Series Event: Reserve Your Seat Silicon Valley | March 22nd, Santa Clara Marriott



Face-to-face networking opportunities seem few and far between in this increasingly digital workplace, yet they are still critical. The Regional Series

provides that important connection while exploring the local impact of industry issues while looking ahead to industry trends. Attendees enjoy a hosted social hour and dinner in a relaxed environment while they network and learn from industry experts.

**Registration:** Registration fees are \$50 for ECIA/ERA members and faculty; \$75 non-members. Young professionals receive a \$10 discount. [Click here to register.](#)

### Program Schedule:

- 4:00 - 5:00 pm Networking (Hosted bar and appetizers)
- 5:15 - 7:00 pm Presentations & Dinner

### 2018 Series Sponsors:



TTI Family of Companies



**Electronic Component Sales Trends Survey**  
Survey Closes 2/28 - Results Published in March



## Want Accurate Industry Market Trend Data? Please Respond by February 28th



Published quarterly, the Electronic Component Sales Trends (ECST) survey asks for your view on activity in certain end-markets and sales trends for specific electronic component groups. This survey

has two goals: confirm predictions about the current quarter and determine sentiments about the next.

The results of the survey will be published by mid-March. Members, access previous reports by visiting [www.ecianow.org](http://www.ecianow.org). Log in at the upper right corner and visit "Industry Stats and Analytics" under the "Knowledge Center" tab to view the reports. *If this is the first time you've logged into the site, after clicking on My ECIA (log in), you'll need to click on the reset password link.*

If you have any questions about the ECST and other data offered by the ECIA Statistics Council, please contact [Jim Bruorton](#).

Please take a few minutes to share your opinion at: [www.ecianow.org/ECST](http://www.ecianow.org/ECST)

*Your Response is Important - Please Respond by February 28th*

### Did You Know?

Members Have Exclusive Opportunities to Participate on ECIA Councils

As a member, you have exclusive and endless opportunities to join ECIA councils based on your interests. Choose from: [Marketing, Statistics and Industry Data, EIA Standards, Events, Global Industry Practices Council, and External Affairs.](#)

Join the fun and create new friendships while making a positive impact in the industry. We need you! Learn more about the different councils and how to get involved [here](#).

For general inquiries, please call ECIA at: 678-393-9990



**Keep Getting This Newsletter.** Don't let future editions of The Source go missing. Take a moment to add the newsletter's address to your anti-spam white list: [ECIANews@ecianow.org](mailto:ECIANews@ecianow.org). If you're not sure how to do that, ask your administrator or ISP or check your anti-spam utility's documentation. Thanks.

[Forward this email](#)



Try it FREE today.

This email was sent to [vmeijers@eciaonline.org](mailto:vmeijers@eciaonline.org) by [ecianews@ecianow.org](mailto:ecianews@ecianow.org) | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Electronic Components Industry Association | 1111 Alderman Dr. | Suite 400 | Alpharetta | GA | 30005