

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, February 28, 2018

Upcoming Events

[University of Innovative
Distribution](#)

March 11-14, 2018
Indianapolis, IN

[Regional Series: Silicon Valley](#)

March 22, 2018
Santa Clara, CA

[EDS](#)

May 15-18, 2018
Las Vegas, NV

[Spring Standards Engineering
Summit](#)

May 30-31, 2018
Savannah, GA

[Regional Series: Boston](#)

June 7, 2018
Boston, MA

[Regional Series: Dallas/Ft.
Worth](#)

August 7, 2018
Irving, TX

[Regional Series: Minneapolis](#)

October 2, 2018
Minneapolis, MN

[Regional Series: Guadalajara](#)

November 6, 2018
Guadalajara, MX

[Weekly Economic Trends
National Association of
Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

This information is made

Optimizing Manufacturer Channel Strategies New Texas A&M Research Announced



Dwight Look College of Engineering
**INDUSTRIAL DISTRIBUTION
PROGRAM**
TEXAS A&M UNIVERSITY

Over the years, ECIA has worked closely with Dr. Barry Lawrence and Texas A&M on several landmark research projects. They have announced the launch of a new research study on "Optimizing Manufacturer Channel Strategies."

According to Dr. Lawrence, it will have a significant impact on the ID Program's relationships and offerings. Researchers want to interview electronics manufacturers about their channel strategy. ECIA members are among the best and the Texas A&M team would like to talk to you! Contact [Dr. Lawrence](#) directly for complete details.

2018 Executive Conference | October 21-23 Join the Planning Committee!



Have an opinion or an idea about this annual meeting? Join Conference Chair Blair Haas and the planning committee and make your mark on the conference program.

Committee members meet via conference call to suggest topics, select subject matter experts and develop the theme. Contact [Debbie Conyers](#) for details.

Regional Series Event: Recruiting and Retaining Top Talent

Santa Clara Marriott | March 22



The Regional Series provides an important connection for face-to-face networking while exploring the local impact of industry issues. The Silicon Valley event will provide a focus on recruiting and retaining quality talent in an increasingly competitive locale. Attendees enjoy a hosted social hour and dinner in a relaxed environment while they network and learn from industry experts.

Registration: Registration fees are \$50 for ECIA/ERA members and faculty; \$75 non-members. Young professionals receive a \$10 discount. [Click here to register](#).

available through ECIA's membership in NAM.

Key Links

www.ecianow.org

www.eciaauthorized.com



Program Schedule:

4:00 - 5:00 pm Networking (Hosted bar and appetizers)

5:15 - 7:00 pm Presentations & Dinner

Presentation: What's your Why? Gabrielle Jenkins, Managing Partner, [Resource Management](#)



Employees are increasingly looking to be inspired by their employers. Gaby's talk will present tips and strategies for how to position and present your organization in a positive light. The audience will have a chance to try out RM's assessment tools to learn more about the driving forces of their company and how these can be incorporated to better attract and engage employees in a competitive environment.

2018 Series Sponsors:



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Did You Know?

Access Regional Meeting Presentations on ECIA Events Mobile App

Stay updated with the Event Mobile App, visit the [Apple](#) or [Google Play](#) store to download the ECIA Events App or visit <http://app.resultsathand.com/ecia> from your computer. Complete your profile and access information on all ECIA events and programming.



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