

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Thursday, April 26, 2018

Upcoming Events

EDS

May 15-18, 2018

Las Vegas, NV

Spring Standards Engineering Summit

May 30-31, 2018

Savannah, GA

Regional Series: Boston

June 7, 2018

Boston, MA

World Passive Component Trade Statistics Meeting

June 13-14, 2018

Atlanta, GA

CE-2 Meeting

June 13-14, 2018

New Orleans, LA

Regional Series: Dallas/Ft. Worth

August 7, 2018

Irving, TX

Regional Series: Minneapolis

October 2, 2018

Minneapolis, MN

Executive Conference

October 21-23, 2018

Chicago, IL

Regional Series: Guadalajara

November 6, 2018

Guadalajara, MX

Weekly Economic Trends

National Association of Manufacturers

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing

Engaged ECIA Members Drive the Most Benefits



You wouldn't buy a new car and then leave it in the garage, would you? When your company joins ECIA, it's like they bought you a new car! So take it out for a spin by becoming more engaged with your industry peers through ECIA member benefits. Here's how:

1. Join an ECIA [board/committee](#) or [council](#)
2. Attend or Sponsor an [ECIA event](#)
3. Participate in the [ECIA authorized inventory site](#)
4. Have your company add coworkers to your ECIA profile
5. Display the ECIA Member logo on your website ([sign into My ECIA](#) to download it from the "Member Resources" link)

Congratulations to the following companies whose employees have increased the value of their membership by joining committees, attending events, and using our brand to endorse their business.

Allied Electronics; Avnet, Inc.; AVX Corp.; Carlton-Bates Company; Catalyst Sales, Inc.; Cornell Dubilier Electronics, Inc.; Digi International; Digi-Key Electronics; Electronic Connector Co.; Gopher Electronics Company; Master Electronics; Mouser Electronics; Newark element 14; Omron Electronic Components LLC; ON Semiconductor; PEI-Genesis, Inc.; Rochester Electronics; Sager Electronics; Symmetry Electronics, Inc.; TTI, Inc.; and WPG Americas, Inc.

Are you taking full advantage of member benefits? We can help maximize your ROI, give us a call at: 678-393-9990.

Hosts Needed at EDS

Volunteer to Introduce a College Student Ambassador to the Industry



For over 30 years, ECIA members have introduced college students to the industry via Project Host. There's no better way for a student to understand what the electronic components industry is all about than by attending an industry event and meeting company executives face-to-face. Executive hosts are matched with Student Ambassadors to attend these important business meetings. Select from two sessions to host: Wednesday afternoon or Thursday morning. [Click here](#) to register or email [Debbie Conyers](#).

industry trends in the [Monday Economic Report](#).

This information is made available through ECIA's membership in NAM.

Key Links

www.ecianow.org

www.eciaauthorized.com



Special thanks to **Mouser Electronics** for their sponsorship of the student dinner. We greatly appreciate volunteers from the following companies for sharing their time at EDS: **Catalyst Sales**; **Crouzet**; **Digi-Key Electronics**; **Kruvand**; **Mouser Electronics** and **O'Donnell Associates North**.

Are You Involved in FIRST Robotics? Send Us Your Videos



Make FIRST loud - share your video links with ECIA!

ECIA is developing a video for the Executive Conference that will show the many ways our member companies support these important programs. The clips do not need to be professionally shot - just show the interaction of you or your team with FIRST students. From volunteers to coaches to sponsors, show off your spirit!

Get your company involved:

- Ask the engineers/mentors what they have experienced through their affiliation with the teams
- How does the company feel they impact the students/mentors/coaches by their involvement
- Ask team how they have been impacted by the competition in terms of understanding of electronics, broader career options, comfort level with adults/mentors/coaches
- Ask team about the impacted they have made in their community through the work they do as part of involvement with FIRST

Contact [Debbie Conyers](#) for more details.

Did You Know?

Member Profiles Give Access to Valuable Industry News

Let your co-workers know: [Register as a User](#) or [Update your Profile](#)

Gain Access to:

Current Industry data available in the [Knowledge Center](#):

- DTAM
- Electronic Component Sales Trends
- Passive Components Manufacturer Market Reports
- Global Sales/Bookings Reports

Other benefits:

- Regular newsletter subscription / communication preferences
- Model Agreements (Manufacturer's Rep / Distribution) in Member Resources
- Access to the member directory across companies
- Ability to post and interact with other individuals in online forums

For additional benefits [click here!](#)

Keep Getting This Newsletter. Don't let future editions of The Source go



missing. Take a moment to add the newsletter's address to your anti-spam white list: ECIANews@ecianow.org. If you're not sure how to do that, ask your administrator or ISP or check your anti-spam utility's documentation. Thanks.

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