

The Source

A weekly newsletter for members of the Electronic Components Industry Association.



Wednesday, July 25, 2018

Upcoming Events

[Regional Series: Dallas/Ft. Worth](#)

August 7, 2018
Irving, TX

[Regional Series: Minneapolis](#)
October 2, 2018
Minneapolis, MN

[Executive Conference](#)
October 21-23, 2018
Chicago, IL

[Weekly Economic Trends](#)
National Association of
Manufacturers

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

This information is made available through ECIA's membership in NAM.

Key Links

www.ecianow.org

www.eciaauthorized.com

REGIONAL SERIES

CONNECT
AUGUST 7, 2018
DALLAS

SERIES SPONSORS:
Avnet, Digi-Key Electronics and
the TTI Family of Companies

ESNA Features Anti-Counterfeiting Article by ECIA COO Robin Gray, Jr.



With lead-times increasing, counterfeiting is set to rise and could affect parts that were previously untargeted, advises ECIA chief operating officer, Robin B. Gray, Jr. in a recent article in ESNA. Traceability techniques and processes provide accurate traceability, but they cannot account for quality and performance. [Read the complete article.](#)

Become an Executive Conference Sponsor



Join an elite group of companies and be an Executive Conference Sponsor. Spotlight your company at the industry's premiere conference. With options that range from \$1,000 to \$7,000, there is something for every budget. Contact [Debbie Conyers](#) for complete details or [download the information](#).

Dallas Regional Event Features Presentations on Blockchain + Industry Issues Panel

Aug. 7th: Register Today



The Dallas/Ft. Worth Regional Series event will be held at the [Sheraton DFW Airport Hotel](#) on Tuesday, August 7th.

Regional Series events provide an excellent avenue to network. Enjoy a hosted social hour and dinner in a relaxed environment. Make plans to attend from 4:00 - 7:00.



Registration fees are \$50 for ECIA/ERA members and university faculty; \$75 for non-members; and \$40 for young professionals.

Space is limited - [register today!](#)

The industry is facing a number of challenges along with greater opportunities for growth. ECIA's **Don Elario**, Vice President of Industry Practices will moderate a panel discussion with industry subject matter experts. From the recent tariff increases to industry regulations affecting quality - learn what's in store from industry veterans: **Paul Pluta**, Director of Sourcing and Procurement for Sensata's NA Operations and TTI's **Chris Goodman**, CFO and **Kevin Sink**, VP of Quality. **Randy Lawson**, Associate Director and Senior Principal Analyst, Semiconductor and Displays Technology from IHS Markit will share his insight on the important topic of Blockchain. Learn how the semiconductor industry is supporting the rapidly exploding hardware requirements necessary to blockchain adoption.

Save the Date: [Minneapolis Regional Event](#) October 2

Did You Know? New Recruitment Resources Page Provides Fresh Ideas



ECIA has a number of resources that can help your team recruit, train and retain employees. Visit the [Recruitment Resources](#) page for some fresh ideas.

The [ECIA Foundation](#) promotes the value of the electronics components industry and encourages careers in the industry.



Keep Getting This Newsletter. Don't let future editions of The Source go missing. Take a moment to add the newsletter's address to your anti-spam white list: ECIANews@ecianow.org. If you're not sure how to do that, ask your administrator or ISP or check your anti-spam utility's documentation. Thanks.