

# The Source

A weekly newsletter for members of the  
Electronic Components Industry Association.



Wednesday, November 7, 2018

## ECIA Welcomes New Member

[March Electronics](#)  
Distributor Membership

## Upcoming Events

[electronica](#)  
**November 13-16, 2018**  
Munich, Germany

[University of Innovative Distribution](#)  
**March 10-13, 2019**  
Indianapolis, IN

[Weekly Economic Trends](#)  
[National Association of Manufacturers](#)  
Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).

## Key Links

[www.ecianow.org](http://www.ecianow.org)  
[www.eciaauthorized.com](http://www.eciaauthorized.com)



## A Salute to Veterans Day - November 12, 2018



"The willingness with which our young people are likely to serve in any war, no matter how justified, shall be directly proportional to how they perceive the Veterans of earlier wars were treated

and appreciated by their nation." - President George Washington

## Updated ECIA Council Structure Engage with your Council



Last month I outlined some of the exciting member driven changes to our Electronic Component Industry Association (ECIA) structure and bylaws, most notably the creation of our three councils representing our distributor, manufacturer and independent manufacturer representative constituents ([Reorganization letter](#)). I want

to take this opportunity to further explain how these changes will benefit our members, and how you can participate with your respective council. [Click here for complete message](#).

## Want Accurate Industry Market Trend Data? Please Respond by November 30th



Without a doubt, statistics matter to ECIA members. Published quarterly, the Electronic Component Sales Trends (ECST) survey asks for your view on activity in certain end-markets and sales trends for specific electronic component groups. This survey has two goals: confirm predictions about the current quarter and determine sentiments

about the next. The results of the survey will be published by mid-December. Share your opinions today: [www.ecianow.org/ECST](http://www.ecianow.org/ECST)

Members, access previous reports by visiting [www.ecianow.org](http://www.ecianow.org). Log in at the upper right corner and visit "Industry Stats and Analytics" under the "Knowledge Center" tab to view the reports. If this is the first time you've logged into the site, after clicking on My ECIA (log in), you'll need to click on the reset password link.



If you have any questions about the ECST and other data offered by the ECIA Statistics Council, please contact [Jim Bruorton](#). Please take a few minutes to share your opinion at: [www.ecianow.org/ECST](http://www.ecianow.org/ECST)

Your Opinion is Important - Please Respond by **November 30th**

### Did You Know?

Hiring Our Heroes Offers Webinars On Military Hiring



Where can you find talented employees with an exceptional work ethic? Incorporate hiring veterans and military spouses into your talent strategy.

[Hiring Our Heroes](#) has a number of helpful webinars on best practices to assist employers in navigating the special circumstances. The webinars are designed for corporate leaders, hiring managers and HR professionals exploring the value of those with military experience to improve hiring return on investment.



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