

The Source

A weekly newsletter for members of the
Electronic Components Industry Association.



Wednesday, November 14, 2018

ECIA Welcomes New Member

[March Electronics](#)
Distributor Membership

Upcoming Events

[electronica](#)

November 13-16, 2018
Munich, Germany

[University of Innovative Distribution](#)

March 10-13, 2019
Indianapolis, IN

[EDS Summit](#)

May 7-10, 2019
Las Vegas, NV

[Weekly Economic Trends](#)
[National Association of Manufacturers](#)

Chief economist Chad Moutray provides weekly analysis of key U.S. government economic data and manufacturing industry trends in the [Monday Economic Report](#).


Key Links

www.ecianow.org

www.eciaauthorized.com

U.S. Import Data Reveals Impact of China Tariffs on Electronics Value

Dale Ford in SourceToday, informa

 **SourceToday.** "Electronics components account for 58 of the categories with new tariffs. An analysis of data published by the U.S. Census Bureau: Economic Indicators Division reveals that the value of these electronics goods in 2017 exceeded \$5 billion, and had grown by 6.6% from \$4.7 billion in 2016." [Read the complete article by Dale Ford.](#)

Webinar Save the Date

December 11 | 2:00 - 3:00 p.m. eastern

Back by popular demand: Woo, Wow, and Win Authors
Thomas A. Stewart and Patricia O'Connell



Join ECIA Executive Conference Speakers Thomas A. Stewart and Patricia O'Connell for a free Members-only webinar to continue the discussion on [the art of customer delight](#).

One of the most popular on this year's Executive Conference program, this topic is of prime importance to anyone in business with customers - and now, even those members that couldn't make the Conference can hear first hand the authors' practical, evidence-based advice on how to DESIGN a successful customer experience. Drawing on deep research and examples from across many industries, Stewart and O'Connell will teach webinar participants how to use service design to set expectations and meet them in every interaction, across every channel, every time.

Detailed information will be sent out soon!

IDEA Newsletter Available | The world view from International Distribution of Electronics Association

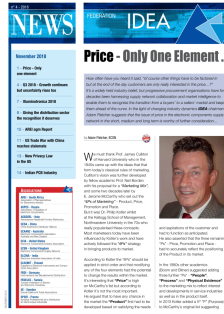
IDEA is a federation of component distribution trade associations from several major world countries committed to improving communications between

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member countries. Their quarterly newsletter provides a package of statistical data covering Italy, France, UK, Germany, Austria, Switzerland and Nordic. [November IDEA Newsletter](#)

Industry Professional Development Training Registration Now Open | March 10-12th University of Innovative Distribution



Since 1994, the University of Innovative Distribution (UID) has been a renowned educational program focused on the unique needs of the wholesale-distribution industry. Known worldwide for excellence in education, UID is sponsored by the leading distribution trade associations, in cooperation with the Innovative Distribution Program at Purdue University. Working together, these groups take great pride in providing a superior learning experience.

Your ECIA membership provides you a discounted fee at registration. The early bird rate for members is \$1,095, which remains in effect until January 9, 2019. [Registration is now open](#) - and space sells out quickly.

Did You Know? ECIAauthorized.com Provides Access to Genuine Parts



The ECIAauthorized.com site was created by ECIA, in collaboration with its members, to support the authorized electronic components industry by giving users access to aggregated price and availability data for genuine parts from only authorized sources.

The site provides a free service to purchasing professionals, design engineers and anyone in need of electronic components price and availability information from authorized distributors. All the distributors that participate on the site are required to be members of ECIA. Contact [Victor Meijers](#) for more detailed information.



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