

2025 ECIA Annual Report

Where the Electronics Supply Chain Comes Together
www.ecianow.org



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Letter From the CEO

What a remarkable year 2025 has been! On behalf of ECIA, I want to thank you for your membership and the vital contributions you made to advance our association's mission. Together, our member companies, staff, Board of Directors, councils, and committees have continued the important work of improving the business environment for the authorized sale of electronic components.

As we move into 2026, we encourage you to engage your teams: visit the <u>ECIA website</u>, <u>create a member profile</u>, participate in committees or webinars, and take advantage of <u>PACE</u> and <u>on-demand content</u>.

By collaborating across the industry, our members can tackle some of the most complex challenges and drive meaningful progress.

Thank you again for your partnership and commitment in 2025. We look forward to building on this momentum and achieving even greater success together in 2026.

David Loftus
President and CEO
ECIA



Best Practices and Guidelines and Policies

The GIPC had a highly active and productive year. **The Global Industry Practices Committee** (GIPC) serves as a collaborative forum for advancing best practices across the authorized channel. Committee members work together to identify shared global challenges and engage Subject Matter Experts to research issues, develop guidance, and recommend actionable areas for improvement.

GIPC 2025 Initiatives and Areas of Focus

- Tariffs May 2025, 5 subgroups: FTZ, duty drawback, country of diffusion, best practices, and education & comms
 - Over 35 ECIA member companies contributing!
 - Tariffs 101
- Date Code Project Recommendation of 5-year shelf life for semiconductors
- International Trade Compliance SME working group maintains focus on the authorized channel and compliance regulations
 - Continued support with BIS (Bureau of Industry Standards) within the Department of Commerce
- **Cybersecurity** SME working group currently focused on understanding the AI impact across the channels

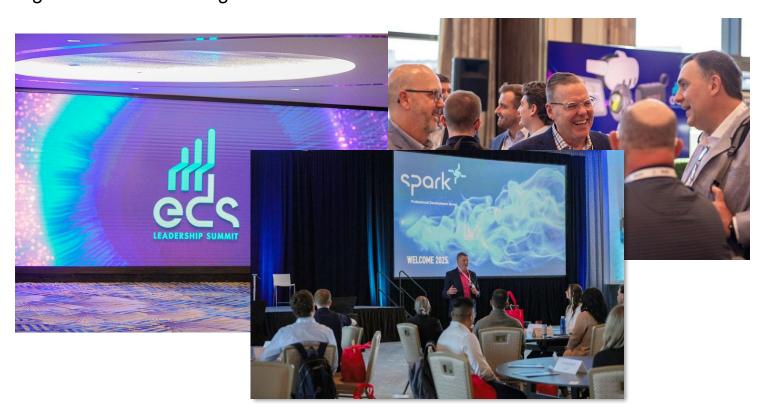


EDS 2025

EDS 2025 delivered strong performance across all key metrics. The event achieved record sponsor participation and welcomed the highest number of attending companies since 2019, reflecting an **8% year-over-year increase** from 2024.

Demand for meeting space and exhibits remained robust, with 110+ meeting rooms sold and a 15% increase in exhibit booth sales compared to 2024.

The **Spark Professional Development Program** returned with a two-day curriculum focused on engagement, networking, and an introduction to EDS. The 2025 program developed **26 high-potential employees**, fostering growth and enhancing their skills.



Executive Conference

The 2025 Executive Conference achieved significant growth and momentum. The event reached record levels of attendance and sponsorship with **81 sponsoring companies** and **420 attendees** – 75% being executive, c-suite and director level or above.

With the theme "AMPED UP: The Power of Tomorrow," the conference delivered elevated programming, featuring high-impact content and speakers.

This year also introduced a **new venue—the Westin O'Hare** — and showcased strong engagement including **30 volunteers** from the Core Committee, Speaker Vetting Committee, and Sponsorship Committee.



Advocacy

ECIA maintained active **engagement and advocacy** in 2025 through ongoing collaboration with Senior Policy Advisors at the U.S. Department of Commerce. These discussions focused on key policy issues affecting the electronic components industry and reinforced ECIA's commitment to representing member interests at the federal level.

Topics of focus included **duty drawbacks**, **Section 301A tariffs**, and proposed extensions to various compliance and reporting timelines. ECIA also provided input on implementation challenges and timeframe considerations, reinforcing the association's role as a trusted industry voice in regulatory matters.





Industry Recruiting Committee

The ECIA Industry Recruiting Committee advanced its efforts to attract new talent to the electronic components industry in 2025. In January, the committee released a new industry recruitment video designed to highlight career opportunities for the industry, showcase the value of the authorized channel, and support member companies in their hiring initiatives.

The committee is composed of five dedicated ECIA members: Renée Dill (Molex), Chris Fetner (Waldom Electronics), Jeannine Zenobi (ebmpapst), Sannah Vinding (MCC), and Maddie Eaves (Sager Electronics).

Their collaboration reflects ECIA's ongoing commitment to workforce development and industry visibility.



Stats and Research

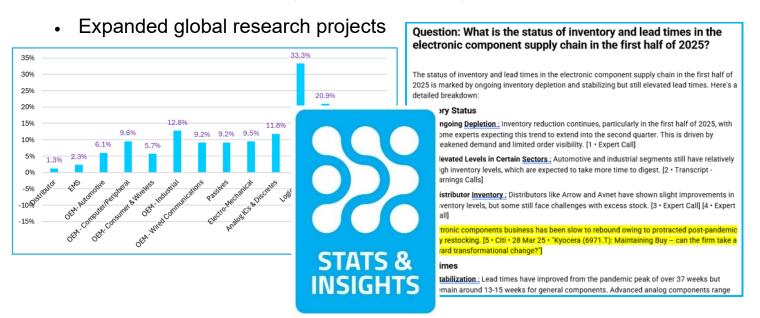
ECIA continued to expand its industry intelligence offerings in 2025, providing members with deeper insight into market dynamics and emerging trends. Through the Stats & Insights portal, members can access a growing library of statistical reports—some publicly available, others exclusive to members or survey participants.

This year introduced <u>Al-Driven Research</u> powered by AlphaSense, featuring new executive-level analyses on:

- Electronic component inventory and supply-chain lead times
- Global electronic components industry trends
- Marketing expenditures across the electronic component supply chain

Additional research initiatives included:

- NEW! Quarterly Supply Chain Financial Trends across 61 segments
- North America Sentiment Surveys
- Americas and Global Top 50 Distributors reports



TrustedParts.com

2025 marked a year of significant advancement for TrustedParts.com. The platform achieved **record search activity** and its **highest number of API users** to date.

Major enhancements were introduced, including:

- A more intelligent and powerful parametric search
- A faster, streamlined search results layout
- A substantially improved overall user experience
- Customized analytics tools for ECIA manufacturer members
- A new blog supporting both the site and the authorized channel

In addition, the site launched <u>Instant Component Carbon Data</u>, powered by Sluicebox, providing users with immediate environmental impact insights.

Participation on TrustedParts.com is open to all—**ECIA membership is not required**. Explore the latest updates today.





Technical Standards

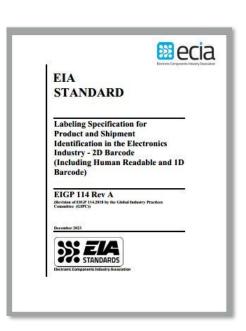
ECIA, through its **EIA Standards Committee** (ESC), provides a unique forum for the discussion of technical issues and development of industry standards that drive the manufacture, application and use of electronic component products and systems on a global basis. These voluntary industry standards carry the "EIA Standards" trademark and are developed in accordance with, and accredited by, the American National Standards Institute (ANSI).

In addition, EIA Standards Committees have the flexibility to produce guidelines, handbooks and other documents to address industry issues when the formal standards process is not required. EIA Technical Standards can be purchased at the ECIA Store.

2025 Accomplishments include:

- 24 Technical standards committees
- 202 American National Standards
- 1100+ International Standards
- Committee standards documents available





Member Webinars

ECIA hosted a variety of educational webinars on various topics affecting the industry in 2025.

Hot topics included:

- · Quarterly Stats and Insights
- Tariff Strategies and Operations,
- Regulatory Trends and the Impact on our Industry
- Insights on the US Manufacturing Economy with NAM's Victoria Bloom
- Inventory Date Code Restrictions

Listen to past webinars here.





PACE

<u>PACE – Paul Andrews Continuing Education</u> is a training program exclusively for ECIA member companies to offer employees courses explaining key concepts about the industry. **PACE is now a 20-course Curriculum.**

PACE now celebrates **more than 2,000 learners** actively participating in the training.

PACE Phase IV coming soon!

- Course 16 Personal and Career Development
- Course 17 International Trade Compliance and Tariffs
- Course 18 Market overview on AI and High-Performance Computing
- Course 19 Market overview on Automotive, with a focus on EV's and ADAS
- Course 20 Advanced Digital Marketing

To access PACE, ECIA members with profiles on the ECIA website must log in to gain access to the courses. For others, create a profile on the ECIA website first, then access. For more information, please visit www.ecianow.org/PACE.



Member Engagement Wins

ECIA members continue to demonstrate exceptional commitment through participation in councils, market research and industry initiatives. In 2025, 70% of members were highly engaged in the Association's programs and activities.

We congratulate the <u>2025 Booster Club inductees</u>—30 member companies recognized for their outstanding engagement and dedication to ECIA and the broader electronics industry. Engagement is measured using ECIA's comprehensive **Member Engagement Scorecard**, reflecting contributions across councils, committees, and initiatives.

In addition, ECIA celebrated a **record year of new member growth**, further strengthening the association's reach and influence in the industry.



What's Next For 2026?

As we move into 2026, ECIA is focused on several key priorities that will strengthen member value, advance industry initiatives, and support continued growth:

- Enhancing the council objectives, goals and communication including expanded participation through council interest groups
- Advancing the Industry Recruiting Committee's work through focus groups on PACE and additional industry tools and resources
- Building onto PACE and the program's ongoing success
- Expanding GIPC initiatives with new projects and increased subject-matter engagement
- Implementing a new website and AMS to streamline access and enhance the member experience.
- Delivering ongoing upgrades and feature enhancements to TrustedParts.com
- Driving new innovations and program success for EDS
- Preparing for the 2026 Executive Conference, continuing enhancements in content, sponsorship, and experience following its successful move to the Westin O'Hare

By fostering strong connections and collaboration, the association remains a central force for industry progress and shared success. We look forward to the advancements we will achieve together in 2026. Thank you for your continued support and engagement as an ECIA member.

