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FOR IMMEDIATE RELEASE

## **Engineers Week 2018 Is a Chance to Ensure the Next Generation of Engineers Choose Electronics Industry**

Atlanta, GA –ECIA Foundation is proud to support STEM education during Engineers Week 2018, as it does all the other weeks of the year. The successful "For Inspiration and Recognition of Science and Technology" (FIRST®) Program provides an exciting venue for science-minded kids to compete on a level that rivals their athlete peers. With programs that involve children from elementary school age through high school, FIRST® ignites that spirit of competitiveness, creativity and wonder. ECIA supports this extraordinary program and offers member companies several opportunities to participate.

ECIA members can take advantage of an exclusive internship portal for FIRST® alumni. These students are some of the best and brightest and have twice the inclination to study engineering and science as other students. The portal is designed to provide a seamless connection point between these talented students and FIRST® supporters. Members can learn more about [the Internship Portal](#) or [post an opportunity here](#).

The facts are pretty impressive – FIRST® changes lives and propels students toward advance degrees. [View an infographic on the impact](#) from a study conducted by Brandeis University or [download the study](#).

ECIA member companies provide support in a number of ways: supplying components to the team Kit of Parts; mentoring teams; sponsoring regional competitions and direct funding.

ECIA Foundation and FIRST® joined forces to 'ignite young minds' to pursue education and career opportunities in science, technology, engineering, and math (STEM). ECIA is already a Silver Supplier to the FIRST® Robotics Competition with members donating electronic components to the kit of parts, sponsoring events and providing direct funding to teams.

[Our Strategic Alliance](#) partnership offers ECIA Foundation members the opportunity to engage in FIRST® programs as Volunteers, Coaches and Mentors at the local level in support of organization objectives and community outreach efforts. Members can be a valuable resource to a new generation by providing an industry perspective and first-hand knowledge of the global electronic component

supply chain. Understanding the career opportunities available will help FIRST® students make informed decisions about their future.

Together, ECIA Foundation and FIRST® want to empower students to enrich their lives, realize their potential, and become outstanding future employees and citizens. Fostering a passion for STEM subjects today will shape education and career decisions tomorrow.

#### About ECIA Foundation

As a charitable affiliate of the Electronic Components Industry Association (ECIA), the ECIA Foundation promotes the value of the electronic components industry and facilitates the association members' efforts to give back to the industry and the community at large. A staunch supporter of education in science, technology, engineering and mathematics (STEM), the ECIA Foundation through relationships with colleges and universities as well as veteran hiring programs, encourages careers in electronic component industry. For more information about ECIA, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.