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October 18, 2018
FOR IMMEDIATE RELEASE

General Dynamics' Chuck Brooks Speaks about the Growing Cyber Threat to Businesses

Atlanta, GA - ECIA is pleased to announce that Chuck Brooks, General Dynamics Mission System will present The Cybersecurity Imperative | Cyber Hygiene and Responding To The Growing Threat Landscape at the Executive Conference October 23rd.

Chuck Brooks is the Principal Market Growth Strategist for General Dynamics Mission Systems for Cybersecurity and Emerging Technologies. LinkedIn named Chuck as one of "The Top Five Tech People to Follow on LinkedIn" out of their 550 million members. He is also an advisor to LinkedIn on cybersecurity and emerging technology issues. In both 2017 and 2016, he was named "Cybersecurity Marketer of the Year by the Cybersecurity Excellence Awards. He is also a Cybersecurity Expert for "The Network" at the Washington Post, Visiting Editor at Homeland Security Today, and Executive Editor of a forthcoming Newsweek publication on cybersecurity and artificial intelligence.

"A computer is hacked every 39 seconds. According to the Pew Research Center, a majority of Americans (65%) have personally experienced a major data breach," warns Brooks. "These bad actors -- hackers for industrial espionage, political activism, organized crime and terrorists -- are predicted to cost the global economy \$6 trillion by 2021."

"There is a growing awareness of the opportunities the connected world provides to hackers and identity thieves, not to mention political operatives," noted Blair Haas, 2018 Conference Chair and [Bud Industries](#) CEO. "Chuck Brooks' background is in cyber security for a defense contractor and his presentation will offer practical ways to help your company become cyber resilient."

If you haven't already registered, [there is still time to get a spot.](#)

The ECIA Executive Conference is the only conference where senior management teams from the electronics industry's leading companies - representing the entire supply chain - gather to understand and address cross-enterprise challenges. Here's where you can gain access to industry experts and knowledge, forge the relationships that can make a real difference, and learn how to remove roadblocks to success. The Executive Conference has been a must-attend event for more than 30 years - there is no other event that offers an in-depth look at the electronics components industry and is as geared towards industry-specific education and fostering meaningful relationships across this section of the supply chain network.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.