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**FOR IMMEDIATE RELEASE**

**'High Energy Show,' Say Attendees at EDS 2018 With Record Attendance at Keynote Breakfast**  
*Federal Reserve Bank Economist Elizabeth Laderman Presentation Deemed Informative and Timely*

The Electronic Components Industry Association (ECIA) and the Electronics Representatives Association (ERA), the co-sponsors of the EDS Summit, wrapped up another successful show last week. Reviews from attendees highlight excellent networking opportunities and near flawless logistics execution.

The ERA/ECIA breakfast speaker was especially noteworthy. Elizabeth Laderman is a Senior Outreach Economist in the Economic Education and Outreach Department of the Federal Reserve Bank of San Francisco. She spoke to the audience about current economic conditions, the economic outlook, and monetary policy.

"My presentation focused on explaining the 'dual mandate' goals of maximum employment and stable prices that Congress has given the Fed for monetary policy and reporting on where the U.S. economy is with respect to those goals and where it's headed," Laderman explained. "We looked at the overall growth of the U.S. economy (GDP growth) and the implications of our forecasted growth rate for unemployment and inflation."

"I really enjoyed attending my first EDS as ECIA CEO," commented Bill Bradford. "The attendees were all quite upbeat, reflecting current positive business conditions, and that high energy level carried through to the events throughout the week. It's primarily a networking and meetings event, and I feel confident attendees left the summit with a renewed sense of purpose and stronger relationships."

EDS is the premier annual event for the main players in the international electronics industry. Every year, the manufacturers of electronic components, instruments and accessories, as well as distributors and manufacturer's representatives, come together to meet, make contacts and build their businesses.

The emphasis at EDS is on forging and maintaining business relationships through scheduled, one-on-one meetings, but the event is also filled with important product exhibits educational, educational programs and networking opportunities.

## **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.

## **About ERA**

The 83-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers' representatives, the principals they represent and the distributors who are reps' partners in local territories. ERA member representative firms (often called "reps") provide field sales services on an exclusive basis to manufacturers of related (but non-competing) products in a defined territory. For more information about ERA, visit [era.org](http://era.org).