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FOR IMMEDIATE RELEASE

IHS Markit Blockchain Presentation Headlines ECIA Regional Series in Dallas

Atlanta, GA - ECIA is pleased to announce the Dallas area 2018 Regional Series event will be held at the [Sheraton DFW Airport Hotel](#) on Tuesday, August 7th. Join the local electronics industry community for an evening of unique networking and sit-down dinner.

Randy Lawson, IHS Markit will present "Blockchain and Semiconductors: Quantifying the opportunity." With a projected 10 billion more devices connecting to the Internet in the next four years, it's more important than ever before to verify and trust the complex relationships between devices and the services they enable. Blockchain is seeing increased adoption across a number of industries. Learn about how semiconductors are helping to enable blockchain technology adoption and implementation and where opportunities exist to help sell more electronics.

Randy is the Senior Principal Analyst and Associate Director for Semiconductor & Displays Technology Consulting at IHS Markit. His most recent analysis focuses on how the semiconductor market is both enabling, and also being impacted by, the growing adoption of blockchain technology.

"Interest in this topic is accelerating among our members and we are looking forward to hearing the latest thinking about the implications for our industry," commented Debbie Conyers, ECIA Vice President of Member Engagement. "And of course, I personally look forward to connecting with the Dallas area membership community, who are always warm and welcoming to our events."

Who Should Attend:

Anyone doing business in the electronic components supply chain - invite your co-workers and principals.

The Regional Series Event explores topics affecting the Dallas-Fort Worth area electronics industry. Company executives and branch personnel - along with their supply chain partners - enjoy a hosted social hour and dinner in a relaxed environment. The meeting provides an excellent avenue to introduce your local team to the association and area industry peers. Registration fees are \$50 for ECIA/ERA members and faculty; \$75 non-members. Young professionals receive a \$10 discount. [Register Now!](#)

Thank you to our 2018 Sponsors: Avnet, Digi-Key Electronics, Murata, and the TTI Family of Companies: TTI Inc, Mouser Electronics, Sager Electronics, and Symmetry Electronics.

For more information and [to register, click here.](#)

ECIA thanks the following members for their guidance and assistance in planning the Regional Event:

Tobi Cornell, Kruvand Associates, Inc.; Paul Dosser, Digi-Key Electronics; Robert Logan, Kruvand Associates, Inc.; Dave Foster, Sensata Technologies; Todd McAtee, Mouser Electronics; and Jeff Ray, TTI, Inc.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.