



Electronic Components Industry Association

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FOR IMMEDIATE RELEASE

Event Will Address the State of Manufacturing in MN and What's New in IoT Market

Atlanta, GA - The ECIA 2018 Regional Series arrives in the Minneapolis area on Tuesday, October 2 at the Renaissance Minneapolis Bloomington, 5500 American Boulevard West, Bloomington, MN 55437. For hotel information, please call (952) 345-1249 or visit their [website](#).

Bob Kill, president and CEO of Enterprise Minnesota is the first speaker of the evening and presents data from his organization's tenth annual [State of Manufacturing](#)[®] a comprehensive survey project sponsored by Enterprise Minnesota and its partners. To say that times are good for Minnesota manufacturers would be an understatement. According to the data, manufacturers have almost a surreally high level of optimism with expectations of record revenues, record profitability, record-level of investment in their companies, and increased wages. The sobering counterweight to this enthusiasm is the looming workforce shortage. Bob will share the full results and analysis of the survey. "I'm looking forward to an interactive session with ECIA's electronics manufacturing professionals. It will be great to share insights and experiences -- it's an exciting time to be in manufacturing," Bob concluded.

Scott Nelson, Vice President of Product, Digi International will address the group next. Scott joined Digi in October 2017 and is responsible for directing the company's vision, strategy, and product roadmaps in collaboration with Research and Development, Sales, and Operations. Scott will discuss the IoT market – what's new, where it's headed and what it means for increased sales of electronic components.

Minnetonka, MN based Digi International has always been focused on connected machines. "Digi was formed in 1985—long before anyone coined the term the Internet of Things. We've always focused on connecting things, and bringing compute capabilities to the edge of the network," says Scott Nelson. "As wireless data technologies have evolved, Digi has innovated right along with it, expanding our product lines with Digi XBee RF and cellular modules, gateways, and cellular routers to build critical communications infrastructures, plus embedded wireless system on module (SoM) and single-board computer (SBC) offerings for makers of next generation connected products."

Who Should Attend:

Anyone doing business in the electronic components supply chain.

The Regional Series Event is ideal for company executives and branch personnel - along with their supply chain partners. Enjoy a hosted social hour and dinner in a relaxed environment. The meeting provides an excellent avenue to introduce your local team to the association and area industry peers. Registration fees are \$50 for ECIA/ERA members and faculty; \$75 non-members. Young professionals receive a \$10 discount. [Register Now!](#)

Thank you to our 2018 Sponsors: Avnet, Digi-Key Electronics and the TTI Family of Companies: TTI Inc, Mouser Electronics, Sager Electronics, and Symmetry Electronics.

For more information and [to register, click here.](#)

ECIA thanks the following members for their guidance and assistance in planning the Regional Event:

Paul Dossier, Digi-Key Electronics; **Todd McAtee**, Mouser Electronics; **Mike Swenson**, Mel Foster Company and **Jason Zoubek**, Stark Electronics.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.

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