

June 4, 2020

To Our Valued Members,

When I took on the role of CEO of ECIA at the beginning of 2020 I never imagined I would be getting to know everyone over a series of webcam calls! While it has been challenging, there is also an upside: we have been able to step up Board and Council communications and spend quality video chat time with probably more of you than we would have pre-Covid. Your Board, Councils, Committee members and ECIA staff have been working non-stop through all of this and great strides have been made in addressing industry issues. Let me fill you in on some of the activities:

[TrustedParts.com](#): The inventory search site has been rebranded. It offers the same genuine parts, same search functions, the name was changed from ECIAAuthorized.com to more accurately reflect the value it brings to customers.

[Covid Response](#): A dedicated page was established that provides a curated list of articles, documents, surveys and links to resources. Chief Analyst Dale Ford has conducted Covid related surveys bi-weekly since the very beginning of this, with updated reports. There is more in-depth information on a members-only page. Log in to gain access.

All three Councils welcomed new members:

- **Robert Murillo**, Director of Sales for Spectrum Marketing Associates Mexico was nominated to be the 12th Independent Manufacturers' Rep member.
- The Manufacturers Council added **Robert Derringer**, Crouzet NA, **Kris Whitehouse**, Omron Electronic Components, and **Mick Mulcuck**, TE Connectivity.
- The Distributor Council added **Ian Basey**, WPG Americas and **Frank Flynn**, Sager Electronics.

Board: The Board welcomed 2 new members - **Frank Flynn**, Sager Electronics and **Phil Fraser**, Analog Devices.

**The GIPC committee** has been especially busy, addressing these critical industry challenges:

- COVID-19 Infection Control Best Practices Document
- Design Registration - spearheading an industry wide group to modernize this process with the cooperation of ERA and GEDA
- Automated Certificate of Compliance testing

There is still plenty of room for members to join these GIPC important projects, reach out to [Don Elario](#) to get more involved.

This is by no means a complete list! ECIA staff and members have been industriously using this time to tackle meaty projects and think strategically about the future of our industry once we emerge from this crisis.

It has been a pleasure to virtually meet so many of you and I look forward to the day we meet in person. Please reach out to me or any staff member if you have suggestions for the association. We value your input!

Regards,

*David Loftus*  
ECIA President and CEO