

ECIA Introduces New CEO David Loftus in Podcast



The latest episode of [The Channel Channel](#) podcast features an interview with David Loftus, ECIA's new President and CEO. The conversation covers David's background and vision for the future of the Association.

"I look forward to continuing to contribute to this industry, which I am very passionate about," Loftus explains in the podcast. "This industry has had the most significant impact on how we live, work and play of any industry in history. If you look at how far we've come just in the 35 years of my career, from programming Fortran using keypunch cards to having incredible computing power in a smart phone. Joining ECIA gives me the opportunity to continue to engage that passion in a productive way."

The discussion covers plans for the GIPC, David's impressions of the Board structure and what else can be done to build on the work of the past few years. Members are encouraged to spend some time listening to this valuable podcast to get to know ECIA's new CEO.

ECIAauthorized.com Just Got More Powerful

Now Search with Distributor Part Numbers



A distributor part number is a unique identification number given by a distributor to a product that already has a manufacturer part number. Such numbers are used internally by the distributor and may also be referred to as a Stock Keeping Unit (SKU).

So while search results on [ECIAauthorized.com](#) have always included distributor part numbers, now you can search for parts

In This Issue...

1. [David Loftus Named ECIA CEO](#)
2. [ECIAauthorized.com](#)
3. [TPC Survey Report](#)
4. [Monthly Trends Survey](#)
5. [GIPC Q1 Webinar](#)
6. [Did You Know? EDS Cancelled](#)

Upcoming Events

Monday, April 20

- [GIPC Update](#)

Wednesday, April 29

- [Spring Engineering Summit](#)

[Weekly Economic Trends National Association of Manufacturers](#)

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - March 16.](#)

using these numbers.

When you need to find a component fast, don't settle for setbacks — searching for parts on ECIAauthorized.com is fast, flexible, and free. And now, with the ability to search using distributor part numbers, you have even more ways to use ECIAauthorized.com to find genuine parts from only authorized sources.

TPC on Coronavirus - Updated Survey Report



Following their ongoing research on the impact to the electronics supply chain in China from COVID-19; TPC ran a 2nd special survey in early March. The survey had roughly 4,000 respondents with approximately 85% located in China.

Some key results include:

- 57% of the respondents are seeing an incremental negative impact over the past 2 weeks to demand and/or production from the virus vs. 83% previously.
- Roughly one-third of the respondents see production down more than 10% for C1Q due to the virus' impact which is down vs. 48% from our [February survey](#). Another 47% see it down 6-10% vs. previous production plans.

[Click here](#) for the complete March survey report. Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

Monthly Market Trends Survey

Share 5 minutes to Give Us Your Opinion - Respond by March 20th



The Electronic Component Sales Trends (ECST) survey tracks viewpoints on the sales of electronic components and the impact on end markets by surveying ECIA members, their peers and colleagues. The monthly survey supplements the established quarterly report and provides a glimpse of monthly performance and look ahead to next month's expectations.

We would appreciate you taking 5 minutes of your time to answer the survey questions. You only need to answer for markets and products that you have knowledge of. Your



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answers should be based on your own outlook of the overall market, not your company's outlook.

[Click here to complete the survey.](#) **Please submit responses by March 20th.** Members will receive the results of the survey later this month.

Rescheduled - GIPC Quarterly Update Webinar

Monday, April 20, 4:00 PM Eastern



Due to the fluid situation and business disruptions this week, the Global Industry Practices Committee ([GIPC](#)) webinar has been rescheduled.

The Committee has been working on some new initiatives in the first quarter of 2020 and will hold a Q1 update on Monday, April 20, 2020 at 4:00 p.m. EST. Join Don Elario, VP of Industry Practices, committee members and the SME (Subject Matter Expert) resource pool members for this timely review of important association initiatives. [Click here to register.](#)

The meeting is open to all ECIA members who wish to attend and learn more about the GIPC.

Did You Know? EDS 2020 is Cancelled



In light of the current COVID-19 outbreak and its potential impact on the health and well-being of our members, attendees, and staff, the EDS Board has decided to cancel the EDS Summit this year. Due to the uncertainty surrounding this pandemic, we believe this is the only way to ensure everyone's safety, which is of utmost importance to us.

Please check the EDS web page for a list of [Frequently Asked Questions](#). More details about this decision will follow. If you have any questions, please don't hesitate to contact info@edssummit.com.

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