

## Adam Grigor of Tech-Trek Elected to ECIA Council



ECIA's Independent Manufacturer Rep Council unanimously elected Adam Grigor of Tech-Trek to the position of Council member.

ECIA has three councils reporting directly to the Board of Directors. The Distributor, Manufacturer and Independent Manufacturer Rep Councils are made up of 12 members and have oversight responsibility for their specific priorities and agenda items. The council meetings are a forum for the groups to discuss their individual constituent needs and issues.

"The reorganization of the Council structure of ECIA has been met with great enthusiasm by the members," Grigor commented. "I'm honored to have been elected to voice the unique views of the manufacturers' rep and help identify and drive initiatives that benefit our community and the industry."

"This is a perfect time for Adam to become a Council member," commented Alan Ahern, Council Chairman. "He brings a wealth of knowledge, ability to inspire and energize along with an entrepreneurial spirit. Adam will be a great asset to the Council and to the ECIA".

## ECIA Survey - the Impact of the Coronavirus



The primary contacts of ECIA member manufacturers and distributors recently received an email regarding a brief survey on the Coronavirus crisis. The information we receive from that survey will provide current visibility into the impact of the virus on the electronic components industry. Time is of the essence! Due to the dynamic nature of this crisis, it is necessary to conduct the survey in a timely manner. **Please complete the survey by Friday, February 7th.**

In case you missed last week's newsletter edition, ECIA provided a list of articles complete with helpful information and analysis on a wide range of topics around this international crisis. Some of the publications will require subscriptions to see the complete article. [Click here](#) to review the information.

## The Channel Channel Podcast with Michael Knight, TTI, Inc.

ECIA's most recent podcast is a far-reaching discussion between Bill Bradford, ECIA's President and CEO and Michael Knight, President of the TTI Semiconductor Group and Senior Vice President of TTI, Inc. Corporate Business Development. The two discuss what's ahead for the electronic components industry with a focus on the opportunities and challenges of the decade ahead.

### In This Issue...

1. [Adam Grigor Joins Rep Council](#)
2. [Coronavirus Survey](#)
3. [The Channel Channel Podcast - Michael Knight](#)
4. [Did You Know? Distribution Training at UID](#)

### Upcoming Events

Sun - Wed, March 8-11

- [University of Innovative Distribution](#)

Wednesday, April 29

- [Spring Engineering Summit](#)

Mon - Friday, May 11-15

- [EDS](#)

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM February 3 Economic Report](#).

**22 MILLION +  
UNIQUE PART  
NUMBERS**

Industry Leading Electronic  
Components Search Engine

Search Authorized  
Distributors Now 🔍

**ecia**  
AUTHORIZED  
Search. Find. Buy.



"Most people think the industry's going to grow maybe 2.5% to 3.5%. I think it's going to do better than that. I don't think it's going to be obvious in the first half of the year, but it's going to be very obvious in the second half," Knight predicted.

There will be headwinds, however. Is the industry ready for the several growth drivers discussed in the podcast? Listen for yourself! [Click here](#) to access The Channel Channel podcast or subscribe through your favorite platform.

## Did You Know? UID Provides Unique Distributor Training

March 8 - 11, Indianapolis, IN



The [University of Innovative Distribution](#) is a concentrated educational program focused on the unique needs of the wholesale distribution industry.

Since its inception in 1994, UID has become known worldwide for excellence in education.

You have access to the training through ECIA's affiliation with the Association Education Alliance (AEA), a consortium of 40+ distribution professional associations. Enjoy a discounted rate when you use the ECIA code.

[Download the 2020 brochure](#) and book your hotel room at the [JW Marriott Indianapolis Hotel](#).

