The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

February 20, 2020

The Channel Channel Podcast Features IBM Blockchain Expert



ECIA's latest podcast features a lively discussion of the current and potential status of Blockchain implementations in the electronic industry. A lot is happening in this sector and ECIA's connection to IBM has been of great benefit to help members climb the learning curve quickly.

Moderating this podcast is Don Elario, ECIA's Vice President of Industry Practices. The discussion with IBM's Christophe Begue covers more details about the company's Blockchain solutions such as TradeLens and Trust Your Supplier, as well as how IBM clients are using Blockchain to not only solve industry challenges, but also develop new custom service offerings for their customers.

Listen to the complete podcast at ecianow.org/podcasts.

TPC's Special Survey on the Coronavirus



In response to the ongoing Coronavirus crisis, TPC has provided a report based on a survey of 6,000 individual, 85% based in China. Of particular note is roughly half of the respondents see production down more than 10% for C1Q due to the virus' impact and another 40%

see it down 6-10% vs. previous plans. Much of the workforce has not returned to work and many suppliers have not identified a return to work date. Review the survey report on the Issues and Stats page of the ECIA website.

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC

In This Issue...

- Blockchain Discussed on New Podcast
- 2. Coronavirus Report
- 3. ECST Monthly Trends Survey
- 4. <u>Did You Know? FIRST Internship Portal</u>

Upcoming Events

Sun - Wed, March 8-11

 University of Innovative Distribution

Wednesday, April 29

 Spring Engineering Summit

Mon - Friday, May 11-15

EDS

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the NAM Economic Report - February 18.

founder and president. The report provides results from a survey sent to 20,000 electronic industry professionals across the globe to assess their expectations for order activity and inventory levels.

Monthly Market Trends Survey

Respond by Friday, February 21



The Electronic Component Sales Trends (ECST) tracks viewpoints on the sales of electronic components and the impact on end markets by surveying ECIA members, their peers and colleagues. The surveys sample individual opinions of knowledgeable professionals in the electronics industry on current quarterly performance and look ahead to next

quarter's expectations.

We would appreciate you taking 5 minutes of your time to answer the questions in the attached survey. You only need to answer for markets and products that you have knowledge of. Your answers should be based on your own outlook of the overall market, not your company's outlook.

<u>Click here to complete the survey</u>. Please submit responses by February 21st. Members will receive the results of the survey later this month.

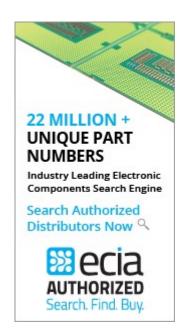
Did You Know? ECIA Members Have Access to the Internship Portal for FIRST Alumni



Are you looking to post an internship opportunity? Check out the FIRST Internship Portal. ECIA members have access to this exclusive site that is

promoted to FIRST alumni.

FIRST is proven to have an amazing impact on the students who participate: 78% of FIRST Alumni are in a STEM field of study. Check out the information and start by completing the Internship Portal Worksheet.







Electronic Components Industry Association | 310 Maxwell Road, Suite 200, Alpharetta, GA 30009 | Phone 678.393.9990