

## ECIA Releases Latest Coronavirus Impact Research Results



ECIA Chief Analyst Dale Ford has released the latest results of its member survey about the impact of Coronavirus on the electronic component supply chain.

In order to provide important visibility, ECIA has been conducting surveys of member manufacturing and distributor companies to gain an understanding of this fluid situation. We plan to conduct a fourth survey at an appropriate time depending on continued developments.

Our efforts to stay on top of this situation included a webinar last week about the survey results and other data related to the electronic components supply chain. In it, Ford discusses current semiconductor forecasts.

The recording of the webinar can be found on the [Training and Resources page](#) of the ECIA website. A synopsis of the latest survey results can be found on the [Coronavirus Resource](#) page; ECIA members should log into the site to access complete report.

## Spark at EDS: A development program for the industry's next generation leaders

**Nominate your candidates today**



Spark, the proven professional development program at EDS is a dynamic, 2.5 day program of networking opportunities, workshops and career-building seminars led by top industry experts.

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### Upcoming Events

Monday, March 16

- [GIPC Update](#)

Wednesday, April 29

- [Spring Engineering Summit](#)

Mon - Friday, May 11-15

- [EDS](#)

### [Weekly Economic Trends National Association of Manufacturers](#)

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - March 9](#).

This exclusive program is limited to just 30 select participants, with a maximum of two per company. All Spark attendees receive a special EDS Spark registration rate of \$500.

For more information, and to nominate your candidate, visit [edssummit.com](http://edssummit.com).

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## Monthly Market Trends Survey

**Share 5 minutes to Give Us Your Opinion - Respond by March 20th**



The Electronic Component Sales Trends (ECST) survey tracks viewpoints on the sales of electronic components and the impact on end markets by surveying ECIA members, their peers and colleagues. The monthly survey supplements the established quarterly report and provides a glimpse of monthly performance and look ahead to next month's expectations.

**We would appreciate you taking 5 minutes of your time to answer the survey questions.** You only need to answer for markets and products that you have knowledge of. Your answers should be based on your own outlook of the overall market, not your company's outlook.

[Click here to complete the survey.](#) Please submit responses by March 20th. Members will receive the results of the survey later this month.

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## GIPC Quarterly Update Webinar

**Monday, March 16, 4:00 PM Eastern**



The Global Industry Practices Committee (GIPC) has been working on some new initiatives in the first quarter of 2020 and will hold a Q1 update on Monday, March 16, 2020 at 4:00 p.m. EST. Join Don Elario, VP of Industry Practices, committee members and the SME (Subject Matter Expert) resource pool

members for this timely review of important association initiatives. [Click here to register.](#)

The meeting is open to all ECIA members who wish to attend and learn more about the GIPC.

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## Did You Know? Women in Electronics at EDS



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Practices Committee

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**ecia**  
Electronic Components Industry Association

**“Power of Progress: Creating a Lasting Legacy” - Monday,  
May 11th: 3:00 PM - 5:00 PM**



A panel of top industry leaders will discuss how they motivate their teams to strive for continuous progress, ways to assess areas of improvement for positive impact and continuous growth, and how to effectively recognize the accomplishments of fellow team members to further fuel a powerful and perpetual cycle of ongoing success.

Network with forward-thinking leaders who are positioning their teams for high performance and progress in the 2020s! [Click here to register.](#)

In the fast-paced Electronics Industry, forward momentum is a key factor in remaining one step ahead of the competition. This session will explore the importance of small “shifts” in the workplace that could result in substantial returns.

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