

ECIA COVID Resources



ECIA's [Coronavirus Resource](#) page now includes a variety of updates including: the Federal Government Cybersecurity and Infrastructure Security Agency (CISA) guidelines; OSHA Requirements; and guidance from the CDC on

Manufacturing Protocols. There is a public page and one for members only that has additional resources. The members-only page requires that you log into your ECIA account for access.

A webinar was conducted recently to help members sort through the quickly changing regulations state governors are issuing to limit the spread of the deadly COVID19 virus. Since the electronic components industry is part of this country's critical infrastructure and essential to the continuing function of vital industries, it is considered an essential business within the context of most state and local government coronavirus restrictions. [Click here](#) to visit the Coronavirus Resource page. Members can access additional information by logging into the site and visiting the members-only resource page.

What are you doing to support the coronavirus recovery? Use the hashtag [#ECIACovid19](#) to tell us your story. ECIA will share your news, give you a shout out...and be forever grateful for your contributions.

Podcast Features Economist Cliff Waldman



In this timely interview, ECIA's Dale Ford discusses the impact of COVID-19 on electronics manufacturing and the electronics components industry with Cliff Waldman, CEO of New World Economics, an economic research and consulting firm. Cliff tells Dale what managers should look for as the crisis unfolds and what the data is telling

economists about the long term effects. [Click here](#) to listen to the podcast.

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2. [Podcast on Economic Impact from Covid](#)
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Upcoming Events

Monday, April 20

- [GIPC Update Webinar](#)

Friday, April 24

- [Rep Council - Quarterly Webinar](#)

Wednesday, April 29

- [Spring Engineering Summit - Webex](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - March 30](#).

Monthly Market Trends Survey Extension

Share 5 minutes - Voice Your Opinion by April 3



The Electronic Component Sales Trends (ECST) survey tracks viewpoints on the sales of electronic components and the impact on end markets by surveying ECIA members, their peers and colleagues. The monthly survey supplements the established quarterly report and provides a glimpse of monthly performance and look ahead to next month's expectations.

We would appreciate you taking 5 minutes of your time to answer the survey questions. You only need to answer for markets and products that you have knowledge of. Your answers should be based on your own outlook of the overall market, not your company's outlook

[Click here to complete the survey.](#)

Bruorton Retires

Jim Bruorton, ECIA's Outgoing Vice President of Industry Statistics and Analytics

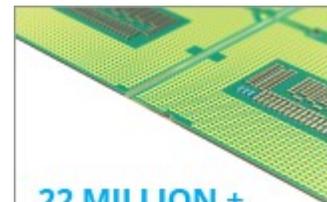


This week ECIA will bid a fond farewell to Jim Bruorton. Jim has been a part of the ECIA family for 5 years as VP of Industry Statistics and Analytics. Prior to that he served KEMET for over 35 years and in that capacity was involved on the NEDA and ECIA board of directors and Education Foundation. His dedication to the industry and the association earned Jim the Gail S. Carter Award and the Distinguished Service Award - the highest honors the

association bestows.

Jim has been a tireless advocate for industry statistics. Thanks to his efforts, the ECIA stats reports are more robust and relevant than ever before. Jim is the ultimate "Southern gentleman" and we wish him and his family many years of lake fun and Clemson wins. Congratulations and thank you for your years of service!

Did You Know? Manufacturer Rep Council Will Host Quarterly Webinar



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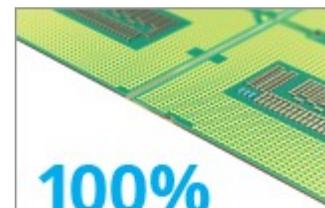
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Friday, April 24 | 10:30 - 11:00 AM Eastern



Want to learn more about Independent Manufacturer Rep Council initiatives? Take this opportunity to discover the progress being made on two key programs:

- The Model Distribution Training Best Practices outlines a process to standardize key training features proven valuable to distributors.
- The Council has also spearheaded talks to develop ETL software that enables Rep and Manufacturer systems to "talk" to each other - improving efficiencies by saving time and money in the reporting process.

Members - join the webinar and get involved! [Click here](#) to register.