



## Participate in the June ECST Survey

ECIA strives to deliver valuable and unique industry research. Help us continue our efforts by participating in the ECST (Electronic Component Sales Trends) survey. The research focuses on your individual perspective for the Monthly (June) Electronic Components Sales Trends (ECST) survey - **not** for you to represent your company.

[Click here](#) to complete the Monthly (June) survey by June 17th. Your participation is vital and makes this research possible.

## ECIA Research & Analysis

**Electronics Components: 2021 Midpoint Status and Outlook Webinar | June 24 | 1:00 PM EDT | [Register Now](#)**



ECIA is engaged in continuous research covering the electronics components supply chain. As the electronics industry approaches mid-2021 it has transitioned from a global crisis to a series of new and related challenges. At the same time, the adoption and expansion of new technologies are driving exciting growth opportunities across a range of markets.

On this webinar Chief Analyst Dale Ford will present the latest ECIA statistics related to market growth and trends as well as industry sentiment and outlook. Valuable external industry and economic research will also be highlighted to provide additional visibility on the status of the electronics components industry and the outlook for the second half of 2021 and beyond.

### Recent Research

- Semiconductor Sales by Region & World Total (WSTS Bluebook) – April 2021 (Participants)
- World and Regional Semiconductor Data by Product Categories (WSTS Bluebook) - April 2021
- North American Electronic Component Monthly Sales Trends (E-102Q) – Q2 2021 (Members)
- North American Sales & Bookings of Chip Resistors – Q1 2021 (Participants & Members)
- World Resistor Trade Statistics – Q1 2021 (Participants & Members)
- World Capacitor Trade Statistics – Q1 2021 (Participants & Members)
- North America Monthly IP&E Components Index – May (Members)
- North America Weekly IP&E Components Index – Week 21 (Members)

Members can log into the website and visit the [Stats & Insights](#) page to access an ever increasing number of statistical reports. Some are available to the public, some to members and some only to those whose participate in the survey.

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### Upcoming Events

Thursday, June 24

- [Dale Ford: 2021 Midpoint Status & Outlook Webinar](#)

Monday, August 30 - Sept 2

- [EDS Leadership Summit](#)

Sunday, October 24 - 26

- [Executive Conference](#)

[Weekly Economic Trends National Association of Manufacturers](#)

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 06/07](#).

### Member of the Week

Congratulations to [Analog Devices](#), ECIA's Member of the Week.



[Analog Devices](#) is a world leader in the design, manufacture, and marketing of a broad portfolio of high performance analog, mixed-signal, and digital signal processing (DSP) integrated circuits (ICs) used in virtually all types of electronic equipment. Since their inception in 1965, the company has focused on solving the engineering challenges associated with signal processing in electronic equipment. They focus on key strategic markets where their signal processing technology is often a critical differentiator in customers' products,

## 100 Years of the Authorized Channel



Many companies in the electronics industry are celebrating milestone anniversaries and it's the perfect time to celebrate 100 years of the Authorized Channel and its impact on the tech industry and society.

ECIA is assisting in the creation of a unique e-book that you can participate in. Tell your company's story with a full-page advertorial spread, full page or half-page ad. [Click here](#) to view a sample of the e-book and get detailed information and ad specifications. The deadline is fast approaching, reserve your space now!

## Executive Conference Registration

October 24-26 | Loews Chicago O'Hare | [Register Now](#)



CHARTING THE COURSE FORWARD



October 24-26, 2021 - Loews Chicago O'Hare Hotel

The theme **Charting the Course Forward** captures the industry's main challenge to imagine and prepare for post-pandemic business conditions where continued volatility and supply chain disruption are bound to be the new normal. The program reflects the enormous task companies face as they map their strategic plan for 2022. The scarcity of skilled labor, component shortages, inflation and continued global geopolitical uncertainty will require leaders to take full advantage of the most current forecast data and innovative thinking. Complete conference details will be available soon.

**Sponsors:** A number of sponsorships levels are available, most include a conference registration. [Click here for details.](#)

## Did You Know? TrustedParts Enhances Distributor Portal



Distributors participating on TrustedParts.com have a new reason to access the Distributor

Portal on the site. We have added the ability for participating distributors to offer proof of authorization for a manufacturer directly from the portal. All participating distributors should [request access to the distributor portal](#) to take advantage of this new feature. [Read the latest blog](#) entry to learn about this and other recent enhancements.

To learn about participating on the site, contact ECIA Sr. VP Victor Meijers: [vmeijers@ecianow.org](mailto:vmeijers@ecianow.org). Not yet a registered user of TrustedParts.com? [Sign up here for a free account.](#)

namely the industrial, automotive, communications, and consumer markets.

Phil Fraser, Director of Channel Sales, serves on the ECIA Board of Directors and Manufacturer Council. Having his guidance during the past few years of transition has been invaluable.

*"Membership in ECIA offers participating companies the opportunity to influence practices and processes for the electronic component industry," said Phil. "Working with distributors, manufacturer reps and manufacturers - the organization provides a forum to collaborate on developing solutions that benefit the entire supply chain."*

ECIA appreciates Phil and his team's involvement with the association and support of its initiatives. Without that support, ECIA could not achieve our goals. We are grateful for your support!

