



ECIA Member Newsletter

July 15, 2020

GIPC Quarterly Update Webinar

Monday, July 20, 2020, 4:00 Eastern | [Register Today](#)



The Global Industry Practices Committee (GIPC) has been continually working on initiatives in the second quarter of 2020 and will hold a Q2 update on Monday, July 20 at 4:00 p.m. EST.

Join Don Elario, VP of Industry Practices, committee members and the SME (Subject Matter Expert) resource pool members for this timely review of important association initiatives:

- **COVID-19 Interacting** with Business Partners and Customers Best Practices
- **Business Operations** Modifications and Reopening Survey Results
- Modernization of **Design Registration**
- Paperless Process for Handling Manufacturer **COC's**

[Click here to register.](#) The meeting is open to all ECIA members who wish to attend and learn more about the GIPC.

Channel Channel Podcast: Manufacturers' Council Update with Rob Kirch



ECIA's Manufacturers' Council has been very active this quarter, adding [new Council members](#), and making substantial progress on projects such as expansion of market share data collection, the industry-wide initiative to modernize the design registration process and much more. Rob Kirch, of Vishay is Chair of the Manufacturers' Council and was recently

ECIA CEO David Loftus' guest on the Channel Channel podcast.

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Upcoming Events

Monday, July 20

- [GIPC Q2 Update](#)

Sunday - Tuesday, Oct. 25-27

- [Executive Conference](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - July 13.](#)

“Every one of our Council members has a very busy day job,” explained Kirch. “We are very fortunate to have this great group of people to bounce ideas around and develop best practices that benefit all our companies. I always prefer having a voice in the industry dialog, instead of being on the outside wondering how things could be better.”

To listen, please go to [the ECIA website](#). Monthly Council calls are open to all ECIA Manufacturer members - please [email us](#) to receive access information.

Market Research & Analysis



ECIA regularly posts a number of statistical reports and assists in market trends surveys.

The following reports were published this week. To access Member Only reports, please [log in to the ECIA website](#):

- World and Regional Semiconductor Data for Major Categories (WSTS Bluebook) - May 2020 (Members Only)
- North America Weekly IP&E Components Index – Weeks 27 (Members Only)
- TPC Semiconductor Market Survey – May 2020 ([Public](#))
- TPC Coronavirus Impact Survey – July 2020 ([Public](#))

You can add your voice to our ongoing **Monthly Market Trends Report** - please take 5 minutes of your time to answer the questions at the survey link below. You only need to answer for markets and products where you have knowledge. Your answers should be based on your own outlook of the overall market, not your company’s outlook.

[Click here to complete the survey](#). Please submit responses by **July 17th**. Results of the survey will be sent out shortly after the close of the survey period.

Please direct questions regarding ECIA research and analysis to Chief Analyst Dale Ford: dford@ecianow.org.

July TPC Covid-19 Impact Report



As a follow up to their ongoing research on the impact to the electronics supply chain in China from the Coronavirus; TPC conducted a 5th special survey. The survey had roughly 7,200 respondents with +/- 85% located in China. Some key findings include:

- Only 23% of the respondents are seeing an incremental negative impact over the past 4 weeks
- 93% of the respondents see production down only 5% or less for C2Q due to the virus’ impact

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- 7% are saying the production shortfall will never be fully made up vs. 1% in the May survey
- Regarding the shortfall, ~51% of these responses believe the virus will not be contained enough to make up the production deficit. this is the #1 reason now and a significant shift in what the supply chains are thinking will hamper the recovery.

[Click here](#) to read the complete survey report. Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president.

Did You Know? Webinar & Podcast Recordings Are Available



ECIA continually works to provide members with topical webinars and podcasts, especially helpful during this time of isolation. Keep up-to-date on industry issues and ECIA initiatives. Listen in to these recordings any time and share the information with your team. If you have a suggestion for a topic or speaker [please let us know!](#)

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