



ECIA Member Newsletter

September 2, 2020

Importance of Mentoring Discussed with Monica Highfill, KEMET

Women in Electronics Co-Founder Discusses Success of Exclusive Pilot Program



ECIA CEO David Loftus hosts Women in Electronics' ([WE](#)) Co-founder Monica Highfill on The Channel Channel podcast. The two cover in detail what mentoring is all about, and specifically WE's mentoring program, which Highfill spearheaded. Highfill is Vice President of Sales, Americas at KEMET. Her career includes stints on both the distributor and

manufacturer side of the table. In this conversation she describes important mentoring experiences from her own life, as well as how WE's mentoring program came to be.

"We can all go anywhere in our thinking. Sometimes the first place we go is to talk ourselves out of doing something, when we should actually be talking ourselves into taking on new challenges. Really, often the purpose of a mentor is simply to say, you can do this, I've got your back."

[Click here to access the podcast.](#)

ITR Economics Webinar Series

Members-Only Exclusive 6 Part Series



There is no crystal ball, but forecasting is the next best thing you can do to predict your business's economic future.

ECIA is pleased to offer a 6-month series to help your company plan during these unpredictable times. Join economist and forecasting

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Upcoming Events

Wednesday, Oct. 14

- [ITR Economics Webinar](#)

Thursday, Oct. 15

- [C&R Webinar](#)

Wednesday, November 18

- [ITR Economics Webinar](#)

Wednesday, December 16

- [ITR Economics Webinar](#)

ECIA in the News

- [August 2020](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry

expert [Alex Chausovsky](#), Senior Business Advisor, [ITR Economics](#), who will provide data and analysis on what to expect for the remainder of the year and Q1 2021.

ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the US. We encourage you to customize each session - submit questions in advance!

Members, log in to the ECIA website before registering for each event. If you do not have a profile yet, click the [Create a Profile](#) button under Quick Links on the right side of the page.

Save these dates or click to register: [October 14](#), [November 18](#), [December 16](#), [January 20](#), [February 17](#) and [March 17](#) at 3:00 PM Eastern.

Keeping up With Industry Regulations

Sign-up for COVID Regulation Alerts from Compliance & Risks



ECIA recently announced a partnership with Compliance and Risks ([C&R](#)), a company that provides reliable legislative information, consulting, market access and managed services solutions that allow your company to effectively manage regulatory changes around the world.

C&R has a proprietary knowledge management platform, [C2P](#), that supports compliance departments by helping them effectively deal with expanding regulatory burdens – saving time and resources.

For a limited time, C&R is offering ECIA members a free subscription to their [Covid-19 Alert service offering](#). In order to have this enabled, please complete the following form ([contact us form](#)) and you will receive details automatically. A representative from Compliance & Risks will be in contact to share login details.

Update the ECIA Member Logo for Your Website



Your membership in ECIA reflects your support of the authorized channel. Display the member logo on your site to increase the value of your membership and show that support.

Log in to the site, and click on the [Members Only](#) Quick Link.

trends in the [NAM Economic Report - August 31](#).

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If you need assistance in finding your way around the website - [contact Debbie Conyers](#). Encourage your team members to create a profile and log in often to access all of the members-only information included in your membership.

Did You Know? HoH Offers Programs to Recruit Veterans

HIRING OUR HEROES Hiring Our Heroes hosts a variety of programs and events for transitioning service members, veterans, and military spouses. Employers are invited to connect with veteran and military spouse candidates at virtual hiring events across the globe and in cities throughout the nation. [Visit their website](#) for more information.

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