



ECIA Member Newsletter

October 28, 2020

What's Happening at ECIA?

Board of Directors Annual Review & Economic Update Mon. | November 9 | 2:00 - 3:30 EST | [Register](#)

ECIA has scheduled an interactive webinar to brief members and the industry about progress on 2020 initiatives and the association's direction moving forward. Dale Ford, ECIA's Chief Analyst will also provide an economic update based on his surveys and research of this most challenging year. The [current roster of Board of Directors](#) will be available to take questions and report on the state of the association.

The agenda includes remarks from outgoing Board Chairman Jeff Thomson, ON Semiconductor as he hands the reins over to Frank Flynn, Sager Electronics. Also on the agenda is a review of the year's activities from ECIA President and CEO David Loftus. There will be plenty of time for questions from the attendees.

Encourage your team to take part in this interactive discussion with the ECIA Board! [Register here.](#)

New Podcast Episode with Tony Uphoff, CEO of Thomas



ECIA's latest [The Channel Channel Podcast](#) episode features an information-filled discussion between two self-described 'data geeks,' ECIA Chief Analyst Dale Ford and Tony Uphoff, President and CEO of Thomas, parent company of industrial product sourcing and supplier selection platform Thomasnet.com®. The two discuss what

the data from the over 1.5 million monthly sourcing events reveals.

"This discussion is particularly timely given the need for strategic planning going into 2021," added Ford. "I encourage all our listeners to pay close attention to what Tony has to say

In this Issue...

1. [Board Review Webinar](#)
2. [Podcast with Tony Uphoff](#)
3. [ITR Economic Webinar](#)
4. [On Demand Information](#)
5. [Statistics](#)
6. [Did You Know? Value of Authorized Distribution](#)

Upcoming Events

Wednesday, Oct. 28

- [CE-2 Meeting \(Virtual\)](#)

Wednesday, Nov. 4

- [Fall 2020 Engineering Summit \(Virtual\)](#)

Monday, Nov. 9

- [Annual Board Review](#)

Wednesday, Nov. 18

- [ITR Webinar Series](#)

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 10/26](#).

about the recovery, based on his close proximity to supplier and buyer behavior at a macro level.”

The new podcast can be found at www.ecianow.org/podcasts.

[Click here](#) to revisit Tony's highly rated 2019 Executive Conference presentation *Digital Transformation of Manufacturing*.

Members Only: ITR Economics Webinar Series

Wed. | November 18 | 3:00-3:45 PM EST | [Register](#)

Managing in an Uncertain Economy Series: There is no crystal ball, but forecasting is the next best thing you can do to predict your business's economic future. ECIA is offering a monthly interview-style presentation series to help your company plan during these unpredictable times.

Join economist and forecasting expert [Alex Chausovsky, Senior Business Advisor, ITR Economics](#), who will provide data and analysis on what to expect for the remainder of the year and Q1 2021. During this six-part series, Alex will cover industry trends, business to business activity, trade, inflation, interest rates and more. Using leading indicators, attendees will learn how to identify where they are in the business cycle and which inputs should guide their strategy to make the right decisions at the right time.

[Members must log in to register](#). The October recording and presentation deck are available from the [Members Only](#) page.

Webinars & Podcasts on Demand

Did you miss any of the recent webinars or podcasts? They are all available to members on demand. Every presentation is available to your team for review.

The webinar recordings and the presentation decks are now available on the Webinar page of the website: [click here to access](#).

- **Competitive Insights** - Supply Chain Risk Management: Handling Disruptions Today and Tomorrow
- **Compliance & Risks** - Key Product Compliance Issues
- **GIPC Q3 Review** - Updates on initiatives like Design Registration & Paperless CofC's
- **ITR Economics** (Members only, you must log in first) The next in this 6-month series is November 18th. [Register here](#).

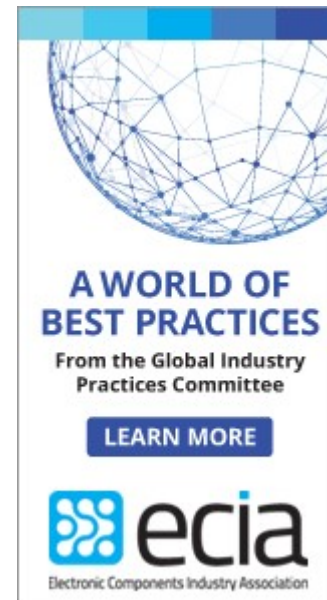


TrustedParts.com

**ALWAYS
REAL-TIME
PRICING AND
AVAILABILITY**

**BOM
MANAGEMENT
TOOLS**

Search authorized distributors now 🔍

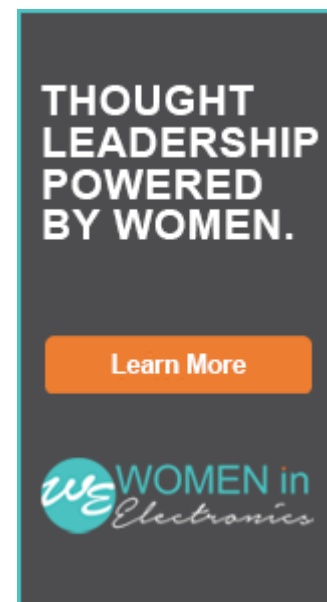


**A WORLD OF
BEST PRACTICES**

From the Global Industry Practices Committee

LEARN MORE

ecia
Electronic Components Industry Association



**THOUGHT
LEADERSHIP
POWERED
BY WOMEN.**

Learn More

we WOMEN in Electronics

The Channel Channel podcasts are found on the [Podcast page](#):

- **Carla Mahrt** of JJM Search on workplace disruption
- **Cliff Waldman** of New World Economics
- **Monica Highfill** of KEMET discusses importance of mentorship

Research and Analysis Published by ECIA in the Past Week

- North American Electronic Component **Monthly** Sales Trends (ECST-MNTH) – October 2020 (Members)
- North America Weekly IP&E Components Index – Week 42 (Members)

To access the full breadth of ECIA's market data, members should log in to the ECIA website and visit the [Stats & Insights](#) page. Contact Chief Analyst [Dale Ford](#) with any questions regarding the research and analysis.

Did You Know? ECIA Promotes the Value of Authorized Distributors

The value of authorized distribution has been featured in recent articles that appeared in GlobalSpec and Electronics Sourcing NA. The articles feature informative interviews that outline the top benefits for purchasing and engineering professionals to consider. Infographics are also available that graphically show the advantages. The articles and infographics are available for your use on the [ECIA Training and Resources page](#).



 **TrustedParts.com**

24 MILLION +
UNIQUE PART
NUMBERS

100%
AUTHORIZED
SOURCES

Search authorized
distributors now 