



ECIA Member Newsletter

November 11, 2020

## ECIA Monthly and Q3 ECST Surveys



You are invited to provide your personal input to both the **Monthly** (November) and **Quarterly** (Q3 2020) Electronic Component Sales Trends (ECST) surveys. We ask that you share your individual opinion; not represent your company.

Please take just a few minutes of your time to answer the questions at each of the survey links below. You only need to answer for markets and products where you have knowledge.

[Click here to complete the Monthly survey by November 20th.](#)

[Click here to complete the Quarterly survey by November 27.](#)

Results of the surveys will be sent out shortly after the close of the survey period to ALL survey participants.

### **PARTICIPATION QUALIFIES YOU FOR ENTRY IN OUR PRIZE CONTEST!**

The prize for this quarter is the highly popular Vankyo Leisure 3 Mini Projector with 1080P and 170" display support!

If you have any questions about the ECST or other data offered by the ECIA, please contact Dale Ford: [dford@ecianow.org](mailto:dford@ecianow.org)

### **Research and Analysis Published by ECIA in the Past Week**

- North American Sales & Bookings of Non-Linear Resistors – Q3 2020 (Participants & Members)
- [TPC Semiconductor Market Survey](#) – November 2020 (Public)
- North America Weekly IP&E Components Index – Week 44 (Members)

### **In this Issue...**

1. [ECIA Stats](#)
2. [Sales & Marketing Conference](#)
3. [EIA Standards Activity](#)
4. [Did You Know? Webinars & Podcasts](#)

### **Upcoming Events**

Wednesday, Nov. 18

- [ITR Webinar Series](#)

Tues/Wed, Dec. 8-9

- [Engineering the Conversation](#)

Weekly Economic Trends  
National Association of  
Manufacturers

By special agreement ECIA is pleased to present NAM Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Economic Report - 11/09](#).

# Engineering the Conversation

Hosted by Lectrix | December 8-9 | [Register Today](#)

# LECTRIX

We know that everything is different across industries now, and everyone is chiming in with research and insights on how to maintain success in

the “new normal.” But the electronics and components industry is a whole different beast, and general “how-to’s” just won’t cut it.

ECIA is a proud sponsor of this 2-day online event created specifically for sales and marketing managers in the B2B electronics industry. Attendees will sit down with a lineup of electronics industry experts to prepare for the biggest challenges of 2021 in this niche market. [Register today.](#)

## EIA Standards Activities – Fall 2020



Due to the ongoing COVID pandemic, the CE-2 Connector and Socket Standards Committee and the Fall 2020 Engineering Summit recently took place via web conferences.

A number of new projects were opened:

- **5470** Review of EIA-958 *Surface Mount Common Mode Choke Qualification Specification*
- **5471** Review of EIA-198-3 *Ceramic Dielectric Capacitors Classes I, II, III and IV Part III: Individual Specifications*
- **5472** Reaffirmation of 13 nationally adopted IEC standards
- **5473** National adoption of IEC 60384-13-2020 *Fixed capacitors for use in electronic equipment - Part 13: Sectional specification - Fixed polypropylene film dielectric metal foil d.c. capacitors*

ECIA develops both US and international voluntary standards via a number of specific standards committees and through US Technical Advisory Groups to the Technical Committees of the IEC. For more information on ECIA's standards committees, please visit the [EIA Technical Standards](#) page on the ECIA website or contact [Ed Mikoski](#), Vice President of Standards and Technology or [Laura Donohoe](#), Manager of Standards and Technology for participation options. Standards Committees are open to all with a material interest in the subject area.

## Did You Know? Webinar & Podcast Recordings Are Available

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ECIA continually works to provide members with topical [webinars](#) and [podcasts](#), especially helpful during this time of isolation. Keep up-to-date on industry issues and ECIA initiatives. Listen to these recordings any time and share the information with your team. If you have a suggestion for a topic or speaker please let us know!

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