

## Webinar: Data Breaches - How to Manage Them

Thursday, August 15, 11:00 AM Eastern



ECIA & The Trust Bridge present the second webinar in a series on data privacy regulations.

When a breach or possible breach is suspected, the Data Protection/Security officer in any organization will need to be aware of key steps to take.

- Has your company taken the right measure to avoid data breaches and mitigate the risk?
- Is your 3rd party network prepared?
- If you suffer a breach, do you have the right processes in place to manage it and ensure you take the right remedial action?

Under the new data protection regulations being introduced globally, there are regulations that protect and regulate the use of an individual's personal data. In this webinar, The Trust Bridge will share information on how to avoid breaches of data privacy and how to minimize the effects and risks.

[Register here](#) and encourage other members of your team to attend!

## Performance Benchmarking Study - Give Us Your Feedback

In response to many inquiries, ECIA is exploring an initiative for a Performance Benchmarking study. The study would allow member companies to compare various operational metrics against their peers.

ECIA recently conducted a webinar to discuss the details and introduce a potential provider. To access the webinar, click [here](#). Please give us your thoughts in this brief survey – it will help us determine if there is sufficient support and

### In This Issue...

1. [Webinar on Data Breaches](#)
2. [Performance Benchmarking Survey](#)
3. [Tony Uphoff to Speak at Executive Conference](#)
4. [Did You Know? GIPC Works On Industry Issues](#)

### Upcoming Events

Thursday Aug 15

- [Data Breaches and How to Manage Them](#)

Thursday Sep 5

- [Intellectual Property](#)

Thursday Sep 26

- [Marketing in the Data Privacy Era](#)

Wednesday Oct 9

- [Fall 2019 Engineering Summit](#)

Thursday Oct 17

- [Data Privacy by Design](#)

Sunday Oct 20 - Tuesday Oct 22

- [Executive Conference](#)

[Weekly Economic Trends National Association of Manufacturers](#)

participation to warrant going forward. [Click here](#) to complete the survey.

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## ECIA 2019 Executive Conference Speaker: Tony Uphoff, CEO Thomasnet



The 2019 Executive Conference Planning Committee has generated a slate of speakers all focused on leadership for what is expected to be a tumultuous decade: the 2020s.

The theme is *Vision 2020 - Leading with Clarity*. Attendees will be enlightened by a stellar roster of speakers who are experts in economics, strategic planning, change management, talent development and disruptive technologies like 5G and transportation -- all seen through the lens of the impact on the electronic components industry.

Tony Uphoff is CEO of Thomasnet, a B2B online platform that has been serving its industrial buyers and engineers for over 120 years. With its millions of users, Thomas is a key source for data about U.S. manufacturing trends and insights. Uphoff will use this data to present on the topic, "The Digital Transformation of Manufacturing."

U.S. manufacturing has undergone tremendous change over the past 40 years. Uphoff's presentation will address key questions facing the industry today: How can U.S. manufacturers deal with this change? Why is public perception of U.S. manufacturing a concern? What can be done about the skills shortage? How can U.S. companies grow via global trade?

The [Executive Conference](#) runs October 20-22 at the [Loews Chicago O'Hare](#).

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## Did You Know? ECIA's Global Industry Practices Committee Works on Solutions to Address Industry Issues

The Global Industry Practices Committee ([GIPC](#)) and their subject matter expert groups (SMEG) work closely to identify common industry issues and work together to find solutions that benefit the electronic component supply channel. Some areas that are currently being worked on are, eliminating human touch points when providing manufacturers Certificate of Compliance, documenting best practice examples for the handling and processing of tariffs and looking ahead to the day when we manage through the removal of tariffs.

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM August 5 Economic Report](#).



If you are interested in participating in an SME Group or would like additional information, please contact Don Elario, ECIA's Vice President of Industry Practices.

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