The Source

A weekly newsletter for members of the Electronic Components Industry Association



ECIA Member Newsletter

August 14, 2019

ECST Survey - Respond Now!

Published quarterly, the <u>Electronic Component Sales Trends</u> (<u>ECST</u>) survey asks individuals from both member and non-member companies for their personal view on activity in certain end-markets and sales trends for specific electronic component groups. This survey has two goals: confirm predictions about the current quarter and determine sentiments about the next.

The results of this survey are published each quarter. Participants will receive the results of this survey by mid-September. Members can see all previous reports by visiting www.ecianow.org. Log in at the upper-right corner and click on "Members Only" under "Quick Links" If this is the first time you've logged into the site, after clicking on Member Login you'll need to click on the reset password link.

The value of a survey like ECST is increased when more people participate. Please take a few minutes to share your opinion at: www.ecianow.org/ECST

You will be asked to enter your email address to ensure integrity of the survey and eliminate duplicate entries. If you have any questions about the ECST and other data offered by the ECIA Statistics Council, please contact Jim Bruorton at ibruorton@ecianow.org. Please Respond by August 31st

Statistics - Q2 World Dollar Consumption and IDEA Global Sales & Bookings Reports Now Available

ECIA members have access to the latest report summaries by logging into the ECIA website. Click on the <u>Stats & Insights</u>, Global Sales and Bookings tab to access all available reports.

- Europe Distribution Trade IDEA Q2 Statistics
- Global Semiconductor Statistics World Semiconductor Dollar Consumption

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- 3. New ECIA Website
- 4. <u>Did You Know? Women in Electronics</u>

Upcoming Events

Thursday Aug 15

• <u>Data Breaches and</u> How to Manage Them

Thursday Sep 5

• Intellectual Property

Thursday Sep 26

 Marketing in the Data <u>Privacy Era</u>

Wednesday Oct 9

• Fall 2019 Engineering Summit

Thursday Oct 17

<u>Data Privacy by</u>
<u>Design</u>

Sunday Oct 20 - Tuesday Oct 22

• Executive Conference

Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with

Get Important ECIA News and Announcements - Add the New ECIA Email As a Safe Sender

Please take a moment to add the ECIA email address to your safe sender list. ecia@memberclicks-mail.net

Have you explored the new <u>ECIA website</u>? It's quite different from the previous version and features regular communications from our CEO, our members and our Service Partners, an Industry Dashboard that gives a quick snapshot of key trends and various Association activities. Take a moment to log in and check out the "Members Only" link for content that is available exclusively to employees of our member companies.

To access member content, you must first login. If you had a profile set up on our previous site, you will first need to reset your password by <u>clicking here</u>. Once updated, you can <u>login here</u>, using your Username and new Password. After logging in please update your profile.

If you are a new user then please click on the "Create a Profile" link on the right side of our page and follow the instructions.

We are excited by all the new features and capabilities this website offers and we are confident that you will find it easier to find the content that most interests you. Look for future communications that will highlight different ways in which you can take advantage of our new site!

Did You Know? ECIA Supports the Women in Electronics Association

ECIA is pleased to support the efforts of the <u>Women in Electronics</u> (WE), an organization of progressive women leaders at all stages of their careers dedicated to the professional and personal leadership development of women in the fast-paced Electronics Industry. ECIA is also a proud sponsor of their upcoming <u>Annual Leadership Conference</u> in San Diego, September 10-12.

Want to learn more? WE will host an All Industry luncheon on Tuesday, October 22 at 12:30 following the ECIA Executive Conference. Michael Knight of TTI, Inc. will be the featured presenter. For convenience, register through ECIA if you are attending the ECIA Executive Conference, or at the WE website for the luncheon only.

NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the <u>NAM August 12</u> <u>Economic Report</u>.





