# The Source

A weekly newsletter for members of the Electronic Components Industry Association



## **ECIA Member Newsletter**

## October 30, 2019

## TPC Semi Industry Trends Survey - October Results



The October industry survey shows an uptick in the demand outlook for the third quarter, while the fourth quarter demand seems to be down slightly. It appears that the industry is at the bottom of the cycle and showing signs of recovery heading into CY20. <u>Click here</u> to review the

complete survey results.

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president. The report provides results from a survey sent to 20,000 electronic industry professionals across the globe to assess their expectations for order activity and inventory levels.

# Webinar on Compliance Trends

#### The Avalanche of Regulations - ECIA Webinar Provides Update on Global Regulatory Landscape

Thursday, November 07, 2019 11:00 AM - 12:00 Noon EST

ECIA, in partnership with <u>Compliance & Risks</u>, presents a webinar designed to educate its membership on the constant change of the global regulatory landscape. The volume and complexity of regulations are increasing each year. This webinar, hosted by Freida Gubbins, Senior Global Regulatory Compliance Specialist at Compliance & Risks, will provide a review of key developments from 2019, as well as a look ahead to the coming months and 2020. It will cover the implications of the circular economy, new developments in REACH and RoHS, as well as Prop 65; conflict minerals, packaging, Basel convention, regulations involving batteries and the new POP (persistent organic pollutants) legislation.

Register Now! for this timely and important webinar.

### In This Issue...

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## **Upcoming Events**

Thursday Nov 07

<u>Compliance Trends</u>

Thursday Nov 21

IBM Blockchain
Solution Platforms

#### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the <u>NAM October</u> <u>28 Economic Report.</u>

## **ECIA Launches Podcast Series**



ECIA launched a new way to connect to the industry. "The Channel Channel" podcast is dedicated to fascinating and wide-ranging discussions of topics about the Authorized Channel for Electronic Components. Subscribers can listen to various industry leaders discuss a new topic every other week.

Episode One features an interview

with ECIA Board Chair, Jeff Thomson, VP of Global Channel Sales for ON Semiconductor. Available on iTunes, Google Play, Spotify, or through the ECIAnow.org website, these 20-minute episodes will be released every other week. Recent ECIA North Star Award honoree Dave Doherty, Digi-Key Electronics, is featured in Episode Two.

"There's so much to talk about these days, with all the change and disruption that is occurring in the global channel for authorized components," explained Bill Bradford, ECIA's President, and host of the new podcast channel. "Our podcast agenda keeps those discussions moving forward and provides a way for the industry to stay current on fast-moving topics." These discussions are open to all those interested in the electronics industry. Subscribe to The Channel Channel through <u>www.ecianow.org/podcasts</u>.

# **Executive Conference Follow-Up**

To our sponsors, exhibitors and attendees - ECIA is grateful for the generous support. <u>Click here</u> for a thorough review of the conference sessions.

Attendees - if you have not done so, please complete the overall conference and individual session evaluations. These provide us with such valuable feedback and help to plan future events.

#### Use the mobile app!

- The presentations are available and listed as "Materials" on the app under each session page.
- Complete the session surveys, found on each session page under "Leave Feedback".
- The Overall Conference Survey is a tile on the home page, just 5 questions that take less than a minute total to complete.
- Video of the conference sessions will be available soon.

Action items follow up:

• Shawn Rhodes: <u>register here</u> for the free follow-up course and webinar.





 <u>CEO Action for Diversity & Inclusion</u>: join some of the most successful CEO's, take the pledge; use their resources.

Consider playing a role in planning the 2020 conference - contact <u>Debbie Conyers</u> for details.

# Did You Know? The ECIA Member Logo Identifies Your Business as a Supporter of the Authorized Channel

ECIA has updated the member logos for use on your website and other marketing collateral. The new logo

emphasizes that as a member of ECIA, your company supports the authorized channel and helps protect customers from counterfeit products. It also demonstrates that your organization is dedicated to continuously improving the efficiency of the authorized channel and striving to make it the preferred source for electronic components.

To download the new logos and the ECIA logo usage guide, please login to <u>www.ecianow.org</u> and click on the "Members Only" blue box on the right. If you have any questions, contact <u>Donna Dilbeck</u>.

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