

## Podcast: Episode 3 Launches



### Drivers of Growth in the Electronics Industry

ECIA Chief Analyst Dale Ford sat down with Bill Bradford for a fascinating discussion of the state of the industry as 2019 winds down in this latest episode of ECIA's [The Channel Channel](#) podcast. Ford has taken a deep dive into the

wealth of industry specific market research available to ECIA members and explained the significance of the data.

The drivers of growth for the next cycle will be what Ford calls the Technology Triumvirate: 5G, the Cloud, and Internet of Things. These three technologies have achieved a level of adoption leading to favorable conditions for the component industry. Using specific examples and technology illustrations, Ford shares important insights about key issues on how this will play out over the next few years.

Subscribe to The Channel Channel podcasts on Apple, Google, Spotify, Stitcher and the [ECIA website](#) - listen today.

## TPC Semi Industry Trends Survey - November Shows Improvement



The November industry survey shows a slight uptick in the demand outlook for both C4Q19 & C1Q20. Booking show a slight improvement as well. Survey results lead us to believe that we are at the bottom of the cycle and are showing signs of recovery heading into CY20;

albeit slowly during C1Q. [Click here](#) to review the complete survey results.

Technology Partners Consulting, (TPC) provides independent third party consulting to electronics suppliers and financial services firms. TPC provides ECIA with a monthly report on a market trends survey administered by Glenn Hitchcock, TPC founder and president. The report provides results from a survey sent to 20,000 electronic industry professionals across the globe to assess their expectations for order activity and inventory levels.

## Did You Know? ECIA Webinars are Available on Demand

Access any of the recent webinars when it's convenient for you. A wide range of topics include industry issues; talent development and environmental and regulatory compliance.

Visit the [Talent & Resources](#) page on the ECIA website for the webinar recordings and presentations.

**Happy Thanksgiving! May the good things of life be yours in abundance, not only at**

### In This Issue...

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### Upcoming Events

Wednesday, Dec 11

- [Value of Distribution: Framework of Proposed Study](#)

Sun - Wed, March 8-11

- [University of Innovative Distribution](#)

Mon - Friday, May 11-15

- [EDS](#)

### Weekly Economic Trends National Association of Manufacturers

By special agreement ECIA is pleased to present with NAM's Chief Economist Chad Moutray's weekly analysis of key U.S. government economic data and manufacturing industry trends in the [NAM Nov. 25 Economic Report](#).



**Thanksgiving but throughout the coming year.**

The ECIA staff sends a heartfelt greeting of gratitude to all of our members, thank you for your support!

