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FOR IMMEDIATE RELEASE

ECIA's Robin Gray Receives GSAE's Highest Honor

Atlanta--ECIA is proud to announce that COO and General Counsel Robin B. Gray, Jr., has been honored by the Georgia Society of Association Executives (GSAE). Mr. Gray was awarded the Clifford M. Clarke Award at the GSAE's annual holiday luncheon and business meeting on December 11 in Atlanta. The award is bestowed upon a Georgia association executive who has demonstrated exemplary personal leadership and service. The award honors outstanding accomplishments and service in association management.

Established in 1969, the award is named for the late Clifford M. Clarke, President Emeritus of the Arthritis Foundation. Mr. Clarke was the first Georgian to serve as Chief Elected Officer of ASAE and the Center for Association Leadership. He is credited throughout the country with leading ASAE and the Center on the path of progress. Mr. Clarke served two terms as president of GSAE and was widely recognized as one of the "deans" of association management.

"With over 25 years of service to GSAE and the association community, Robin is a most deserving recipient of GSAE's highest honor," explained Wendy Kavanaugh, CAE, President of GSAE. "His leadership was instrumental in the development of two flagship programs for the GSAE Foundation and the Society. In 2002, he led the task force that developed our Foundation's internship grant program. Since then, the Foundation has awarded over \$54,000 in grants to introduce college students to our profession. Robin's strategic vision and support were also integral to the development of GSAE's Leadership Academy, a 9-month course designed to take emerging professionals to the next level of understanding and competency in association management tenets and effective practices. We are grateful to Robin's long service to the community," she concluded.

"It is a pleasure to congratulate Robin for this well-deserved recognition," continued Bill Bradford, ECIA CEO and President. "Robin has quietly dedicated decades of service to our industry and to the community here in Atlanta. His legal background and knowledge have been instrumental in the success of both our association, and others, and we are very grateful for his counsel."

Mr. Gray is a Past President of the GSAE Board of Directors and helped shepherd the society through several transitions - including hiring a new chief staff officer and changing the fiscal year. Mr. Gray was voted one of GSAE's 90 Movers and Shakers and appeared in the "Who's Who" 100th Anniversary Yearbook.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.

About GSAE

The mission of GSAE is to advance the profession of association management and to enhance the professionalism of association executives. GSAE represents over 550 association executives and vendors of association products and services, including representation from 250 national, regional, state and local associations based in Georgia. More information is available online at www.gsae.org.