



CONTACT: Jennifer Read
678-393-9990
jread@ecianow.org

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ECIA 2019 Executive Conference Speaker: Ed Viesturs, Author and High Altitude Mountaineer

Atlanta --The 2019 Executive Conference Planning Committee, chaired by TTI's Melanie Pizzey, has generated a slate of speakers all focused on leadership for what is expected to be a tumultuous decade: the 2020s. The theme is *Vision 2020 - Leading with Clarity* and this year's conference attendees will be enlightened by a stellar roster of speakers who are experts in economics, strategic planning, change management, talent development and disruptive technologies like 5G and transportation -- all seen through the lens of the impact on the electronic components industry.

Ed Viesturs is widely regarded as America's foremost high-altitude mountaineer and is familiar to many from the 1996 IMAX Everest documentary and his position as National Geographic Adventurer of the Year in 2005. Viesturs has successfully reached the summits of all of the world's fourteen 8,000 meter peaks without supplemental oxygen, an 18 year project he christened "Endeavor 8000." His goal was completed on May 12, 2005 with his ascent of Annapurna, one of the world's most treacherous peaks. He is one of only a handful of climbers in history - and the only American - to accomplish this. Ed's presentation is generously sponsored by [TE Connectivity](#) and [TTI, Inc.](#)

In his presentation "No Shortcuts to the Top", Viesturs will explain his motto of 'Climbing has to be a roundtrip,' meaning perseverance, planning and conditioning are the key to any journey. Attendees will learn how to channel disciplined preparation into professional goals for success.

"Ed will share his inspiring story which he has skillfully transformed into a prescription for professional motivation and achievement," noted Debbie Conyers, ECIA Vice President Member Engagement. "I'm looking forward to seeing how he makes those connections," she added.

"Attendees are going to really be inspired by this amazing accomplishment and the lessons Ed learned from his experiences," continued Melanie Pizzey, Executive Conference Chair. "We've planned this conference program to balance experts with information specific to the components industry complimented by speakers that can bring an outside, unique perspective. We believe this will inspire the kind of innovative thinking we need for '20-20 Vision' moving into the next decade!"

The [ECIA Executive Conference](#) runs October 20-22 at the [Loews Chicago O'Hare](#).

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.