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## **FOR IMMEDIATE RELEASE**

### **Dave Doherty and Bill Bradford on 'The Channel Channel' Podcast**

ATLANTA – The most recent episode from ECIA's newly minted, 'The Channel Channel' podcast series features a conversation between ECIA President Bill Bradford and Dave Doherty, CEO of Digi-Key Electronics. Recorded in Rosemont, Illinois at the 2019 ECIA Executive Conference, 'Vision 2020, Leading with Clarity,' Bill begins the podcast summarizing the takeaways from the Executive Conference presentations. It's a precise reminder of all the useful content from the event and an insider view of the value of this important annual industry event. He concludes the summary with a reminder that attendees will be able to access the presentations online and that next year's event will be October 25-27, 2020 in Rosemont.

In the second half of the podcast, Bill congratulates Dave Doherty on his ECIA North Star Award for leadership and service to the association. Dave shares his excitement over a recent personal event, his favorite word, his background and his journey to Thief River Falls. This thoughtful conversation touches a number of topics sure to resonate with many of those who love the components industry. Get to know one of the industry's leaders on a more personal level. To subscribe to 'The Channel Channel,' [click here](#).

Future episodes will feature industry leaders, association Council and Committee leads, reports on industry issues and details from industry events.

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### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.