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ECIA To Host Webinar on IBM Blockchain Solutions

Atlanta--ECIA in partnership with IBM has scheduled a webinar to explore two Blockchain platforms, [TradeLens](#) and [Trust Your Supplier](#). These solutions are designed to address the specific challenges of the high tech and manufacturing industries.

TradeLens is an open and neutral industry platform underpinned by Blockchain technology, supported by major industry players. It offers a digital platform that empowers businesses and authorities along the supply chain with a single, secure source of shipping data, enabling more efficient global trade. It improves data sharing and collaboration with shipping partners through blockchain encryption and powerful permission-based sharing. Learn how companies can leverage TradeLens on their own terms - via an API into primary transportation management systems or by accessing by consumer-grade web UI.

The second solution to be reviewed is Trust Your Supplier (TYS). This blockchain simplifies and accelerates Supplier Onboarding and Lifecycle Management. TYS allows users to identify, verify, and maintain supplier information in a secure, decentralized network.

The webinar will outline benefits to buyers and suppliers. It will be held Thursday, November 21 at 11:00 ET [Register Now!](#)

The webinar presenters are Christopher Begue, Director Business Development and Solution Strategy Global Electronics Industry, IBM and Joel Schappell, Business Unit Executive, TradeLens Business Consulting, Americas. They will provide webinar attendees with an overview of the two solutions, and an explanation of the industry use cases.

"This webinar couldn't be more timely," commented Don Elario, ECIA's Vice President of Industry Practices. "While the hype around blockchain has subsided somewhat, we are seeing more companies involved in actual implementations of this technology, and it is addressing key industry challenges," he concluded.

Don't miss this opportunity to explore blockchain with these solution experts, [register today](#).

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.