



Electronic Components Industry Association

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FOR IMMEDIATE RELEASE

ECIA Welcomes New Board Members

Atlanta – The ECIA is pleased to announce the addition of two respected industry leaders to its Board of Directors, Frank Flynn, Sager Electronics and Phil Fraser, Analog Devices.

Frank Flynn, president of Sager Electronics, was elected as Director and Chair-elect, his Chair term to begin in 2021. Frank replaces David Doherty, President of Digi-Key Electronics. Frank joined Sager Electronics in 1983 and was appointed president in 1999. Prior to assuming the position of president, Frank served as COO, CFO, and director of corporate development. Since becoming president, Frank has led the company through a period of unprecedented change, bringing focus and structure to Sager's market position, customer base and sales strategy. Frank holds a B.A. in Economics from Harvard University and an MBA in Finance and Marketing from UCLA's Anderson School of Management. He has been a long-time supporter of ECIA and its predecessor NEDA.

Phil Fraser is director of channel sales for Analog Devices. He has many years of experience leading sales, marketing and technical support teams, developing sales strategies and building sales channel networks. He has led or participated in many global and cross functional projects that have influenced manufacturer and distributor strategies and operations. Phil has been an active Manufacturer Council member and a strong association supporter.

By design, ECIA's Board is comprised of (4) manufacturers, (4) distributors, and (1) manufacturer representatives. Each is elected to (2) year term with a second (2) year term option.

"I would like to thank Dave Doherty from Digi-Key Electronics for his service as Director and welcome Frank and Phil to the Board," said David Loftus, ECIA's CEO and President. "Dave has been instrumental in working with the Board to guide it through a transitional period. Frank is an excellent choice and his background and experience will be of immense value as we navigate the tumultuous events of 2020. Loftus added, "ECIA is in very good shape to weather this storm, thanks to the Board's leadership. With Frank, Phil, and the rest of our leadership team, we look forward to getting to the other side of the crisis much stronger and more focused on bringing value to our members."

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.