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FOR IMMEDIATE RELEASE

## **ECIA Welcomes Fidelity Solutions to its Service Partner Program**

Atlanta – ECIA has added Fidelity Solutions to its distinguished roster of Service Partners. Fidelity Solutions specializes in mission-critical, highly transactional web and mobile applications. Their innovative approach to software solutions features modern application development practices that include serverless computing, containerized applications, and virtualization. Their expertise also includes big data storage and retrieval; data analytics and dashboards; API development; multi-language translation services; search engine optimization.

“We craft practical and cost-effective solutions to complex problems using our architecture, engineering, design and development expertise,” explained Fidelity Solutions’ Principal, Earl Williams. “We’ve been working with ECIA members through TrustedParts.com since 2011; we can help manufacturers and distributors optimize their data feeds and APIs that work with that platform, among other things.”

“Earl and his team at Fidelity Solutions have long been valued partners of ECIA, but I am thrilled to expand our relationship and welcome them as an official ECIA Service Partner” continued Victor Meijers, ECIA’s Senior Vice President. “The TrustedParts.com website is a complex platform with 24+ million unique part numbers and over 4,000 component manufacturers, not to mention real time price and availability data and other functionality. I cannot think of a better testimony to Fidelity Solutions’ capabilities and expertise.”

The ECIA Services Partner (ESP) program was established to extend the value and offering of the Association to its members. By leveraging outside organizations that have a proven track record of working with our industry, ECIA can offer additional benefits to our members in addressing business needs that are deemed to not be part of the Association’s core functions.

### **About Fidelity Solutions**

**Fidelity Solutions** is a unique team with industry experience in electronic components manufacturing and distribution. Our US based team of business and technology experts is geographically disbursed to ensure business continuity. We stand out as a results-oriented technology consultancy with expertise in full-stack application design, engineering, development, and management.

Fidelity Solutions specializes in mission-critical, highly transactional web and mobile applications. We take an innovative approach to software solutions by implementing modern



application development practices that include serverless computing, containerized applications, and virtualization.

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.