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FOR IMMEDIATE RELEASE

ECIA Hosts Webinar on Q2 Global Industry Practices Committee (GIPC) Activities July 20 | 4:00 PM EDT

Atlanta – The [GIPC](#) has been working on several new initiatives in the second quarter of 2020 and will host its Q2 update on Monday, July 20, 2020 at 4:00 p.m. EDT. This webinar will be led by ECIA's VP of Industry Practices, Don Elario and include reports from committee members and the SME (Subject Matter Expert) resource pool members. We encourage both ECIA members and non-members [to register](#) to learn about current and future projects, and to submit ideas and suggestions.

Here is a sample of the important work the GIPC and its SME resource pool is working on, which will be discussed on the call:

- Best Practices: Sales Interacting with Business Partners and Customers update by Russ Dzielak, Director of Channel & Key Accounts, Phoenix Contact
- Business Operations Modifications and Reopening Survey Results
- Design Registration modernization project update
- Paperless Process for Handling Manufacturer COC's – Roadmap Review

The Committee's initiatives are chosen based on priorities set by the ECIA Board. The GIPC then formally organizes the SME (Subject Matter Expert) groups to research the issues, provide direction and guidance, and ultimately help drive adoption. This activity results in the production of best practices, guidelines, specifications, or position papers for the electronic components authorized channel. The Committee is made up of four Distributors, four Manufacturers, one Manufacturer's Representative and ECIA representatives. For more information about the GIPC, please visit www.ecianow.org.

[Click here to register for the Q2 GIPC Update Webinar.](#)

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.