



CONTACT: Jennifer Read
678-393-9990
jread@ecianow.org

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FOR IMMEDIATE RELEASE

ECIA Offers Members Interactive Presentation Series With ITR Economics

Atlanta –ECIA is offering its members a six-part month webinar series, “Managing in an Uncertain Economy,” featuring economist and forecasting expert [Alex Chaousovsky, Senior Business Advisor, ITR Economics](#). Alex will provide data and analysis on what to expect for the remainder of the year and Q1 2021. During this six-month series, he will cover industry trends, business to business activity, trade, inflation, interest rates and more. Using leading indicators, attendees will learn how to identify where they are in the business cycle and which inputs should guide their strategy to make the right decisions at the right time. Attendees are encouraged to submit questions in advance.

The members-only series is scheduled to begin October 14 with subsequent presentations will occur on November 18, December 16, January 20, February 17, and March 17.

“There is no crystal ball, but forecasting is the next best thing you can do to predict your business’s economic future,” noted Debbie Conyers, ECIA Vice President of Member Engagement. “In response to member requests for market and industry data, we’ve arranged these interactive presentations to enable strategic planners to access the most accurate data to help navigate through these uncertain times.”

Members, log in and [click here](#) to gain access to the October webinar presentation registration. You will need to register for each event.

If you are with an ECIA member company, but don’t have an ECIA profile set up on the website, please create one before attempting to register. Click on the [Create a Profile button](#) under Quick Links on the right side of the page.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.