



Electronic Components Industry Association

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FOR IMMEDIATE RELEASE

Monica Highfill and David Loftus Discuss WE's Mentoring Program on Latest ECIA Podcast

Atlanta – ECIA CEO David Loftus hosts Women in Electronics' (WE) Co-founder Monica Highfill on The Channel Channel podcast. The two cover in detail what mentoring is all about, and specifically WE's mentoring program, which Highfill spearheaded. Highfill is Vice President of Sales, Americas at KEMET. Her career includes stints on both the distributor and manufacturer side of the table. In this conversation she describes important mentoring experiences from her own life, as well as how WE's mentoring program came to be.

"We can all go anywhere in our thinking. Sometimes the first place we go is to talk ourselves out of doing something, when we should actually be talking ourselves into taking on new challenges. Really, often the purpose of a mentor is simply to say, you can do this, I've got your back."

Fueled by authenticity, courage and commitment, [Women in Electronics \(WE\)](#) is a community of progressive women leaders at all stages of their careers dedicated to the professional and personal leadership development of women in the fast-paced Electronics Industry.

The full interview can be found on the podcast page of www.ecianow.org.

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.

About KEMET

KEMET, a subsidiary of Yageo Corporation (TAIEX: 2327), helps our customers build tomorrow with the broadest selection of capacitor technologies in the industry, along with an expanding range of electromechanical devices, electromagnetic compatibility solutions and supercapacitors. With over 100-years of making the world a better, safer, and more connected place to live, our vision is to be the preferred supplier of electronic component solutions demanding the highest standards of quality, delivery and service. Additional information about KEMET can be found at www.kemet.com.

About Women in Electronics

Women in Electronics is a non-profit organization dedicated to the talent development of women in the electronics industry. WE's goals are to Empower, Advocate, Develop, and Celebrate women, while uniting with our male counterparts through our leadership development program, strategic networking opportunities, and industry recruitment and retention initiatives.