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## **ECIA Chief Analyst Dale Ford Presents at Design Summit 2020 November 16**

Atlanta – ECIA’s Dale Ford has been invited to present at the [Design Summit 2020](#), described as a four-day virtual event featuring the industry’s top thought leaders sharing their insights on key manufacturing opportunities via webinars, panel discussions and unique networking opportunities. The virtual event takes place November 16-19.

The title of Ford’s presentation is “Post-Election Economics: After one of the most contentious elections in history, what’s the impact of the results for the manufacturing sector?” and will include analysis of a wide range of potential scenarios based on the different approaches to economic and foreign policy by different presidential administrations.

“I am honored to be speaking to this design engineering audience about the outlook for electronic components relative to the U.S. political climate,” commented Ford. “We have been following the principals and policies announced by the candidates and can offer some insights into the impacts – plus and minus - the electronics industry can expect,” he said.

According to event organizers, “In an unprecedented year of global change and challenge, manufacturers have innovated and adapted. In the process, they have unlocked the real value of technologies such as artificial intelligence, additive manufacturing, cloud-based computing and robotics. The [Design Summit 2020 agenda](#) includes lessons of 2020 and how design and technology rapidly evolve to meet today’s operational challenges—and the challenges of a new, uncertain year. We’ll also take a focused look at the automotive industry and its particular challenges—and lessons—in the past year.”

### **About ECIA**

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit [www.ecianow.org](http://www.ecianow.org) or call 678-393-9990.