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FOR IMMEDIATE RELEASE

ECIA Welcomes New Member Renesas Electronics Corporation

Atlanta – ECIA is pleased to welcome [Renesas Electronics](#) as its newest semiconductor manufacturer member.

“Renesas is excited to join ECIA and collaborate with their network of electronic component manufacturers,” said Chris Allexandre, Senior Vice President, IoT and Infrastructure Business. “Together, we look forward to driving our industry’s innovation, growth, and development forward.”

“Renesas is a leading-edge semiconductor manufacturer with innovative products essential to countless electronic products, and we are proud they have decided to join our community,” commented David Loftus, ECIA’s President and CEO. “We look forward to working with Chris and his team as we continue to bring the components industry together to promote the authorized channel for electronic components. We continue to attract the best, more forward-thinking companies, like Renesas, who find associations like ECIA especially important in these challenging times.”

About Renesas Electronics Corporation

Renesas Electronics Corporation ([TSE: 6723](#)) delivers trusted embedded design innovation with complete semiconductor solutions that enable billions of connected, intelligent devices to enhance the way people work and live. A [global](#) leader in microcontrollers, analog, power, and SoC products, Renesas provides comprehensive solutions for a broad range of automotive, industrial, infrastructure, and IoT applications that help shape a limitless future. Learn more at [renesas.com](#).

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.