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FOR IMMEDIATE RELEASE

ECIA Hosts Dale Ford's Electronic Components 2021 Midpoint Outlook Webinar **[Thursday, June 24 | 1:00 PM ET](#)**

Atlanta – ECIA's Chief Analyst Dale Ford will present his expert analysis of industry market data and his perspective in a webinar on Thursday June 24th at 1:00 ET.

ECIA is engaged in continuous research covering the electronics components supply chain. “As the electronics industry approaches mid-2021 it has transitioned from a global crisis to a series of new and related challenges,” said Ford. “At the same time, the adoption and expansion of new technologies is driving exciting growth opportunities across a range of markets.”

This webinar will present the latest ECIA statistics related to market growth and trends as well as industry sentiment and outlook. Valuable external industry and economic research will also be highlighted to provide additional visibility on the status of the electronics components industry and the outlook for the second half of 2021 and beyond.

Dale Ford is a highly respected industry analyst with extensive experience producing award winning market research. He brings expertise in technology trends, competitive analysis, forecasting and supply/demand research of the electronics, semiconductor and electronic components industries. Mr. Ford has been researching the electronics and electronics components industries for over 25 years.

This webinar is open to anyone interested in the electronics industry market data. Let ECIA research assist in guiding you through the balance of 2021.

[Click here to register.](#)

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.