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FOR IMMEDIATE RELEASE

ECIA Announces Webinar Series with The Trust Bridge on Data Privacy

Atlanta, GA - This year, ECIA launched a webinar series to enable member continuing education and professional development. ECIA is pleased to announce the next installment of the program: a comprehensive webinar series with The Trust Bridge, a consultancy that offers organizations a unique combination of expertise and independently accredited training around GDPR, PECR and e-privacy law.

Data privacy was reinforced in Europe with the introduction of the GDPR regulation in Europe in May 2018. Now this strengthening and awareness of the rights and obligations surrounding data privacy extends across the globe to North America, Canada, Singapore, Japan, Brazil and Thailand among others. Companies need to be aware of managing and safeguarding personal data.

The first webinar will focus on data protection and privacy now, and what to expect on a global basis in the future.

Register today for the first in the series and begin your regulation education:
Webinar: Worldwide Data Privacy Regulations, July 25th, 11:00 - 11:30 a.m. Eastern

"Our member response to the webinar program indicates they derive substantial benefit from this educational and insightful forum," explained ECIA's CEO Bill Bradford. "Our partnership with The Trust Bridge enables us to target a continuing industry challenge with pertinent and valuable information about this rapidly changing topic."

About ECIA

The Electronic Components Industry Association (ECIA) is made up of the leading electronic component manufacturers, their manufacturer representatives and authorized distributors. ECIA members share a common goal of promoting and improving the business environment for the authorized sale of electronic components. Comprised of a broad array of leaders and professionals representing all phases of the electronics components supply chain, ECIA is where business optimization, product authentication and industry advocacy come together. ECIA members develop industry guidelines and technical standards, as well as generate critical business intelligence. For more information, visit www.ecianow.org or call 678-393-9990.